



# **Total Enterprise Assurance: A Practical Guide**

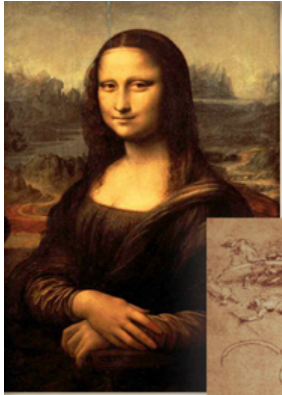
By: Benjamin Tomhave, MS, CISSP  
CIScon 2009 Post-Session



## A Few Requests

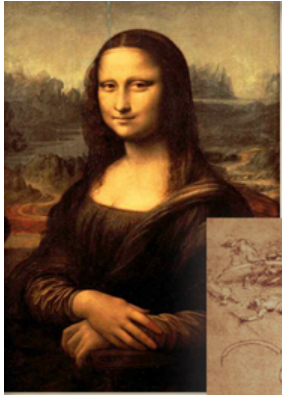
- Phones: silent/vibrate + calls outside
- Breaks (yes, please!)
- Please ask lots of questions!!





# Instructor Background

- ~15 years security experience
- A mile wide, a mile deep
- MS InfoSec Mgmt (GWU in DC)
- Risk, Architecture, Compliance, Solutions, Policies, Etc.



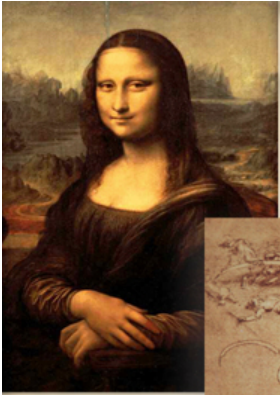
**ARE YOU READY?**





# Introduction

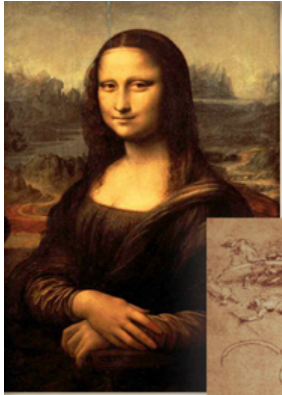
- Course Objectives
- Agenda
- Key Definitions



# Course Objectives

- Baseline Key Concepts
- Challenge Conventional Thinking
- Provide an Actionable Roadmap
- Motivate You to Adapt to Succeed





# Agenda

## Morning

- Introduction
- Survivability
- Risk Mgmt. Fail
- TEAM for Success
- Policy Framework

## Afternoon

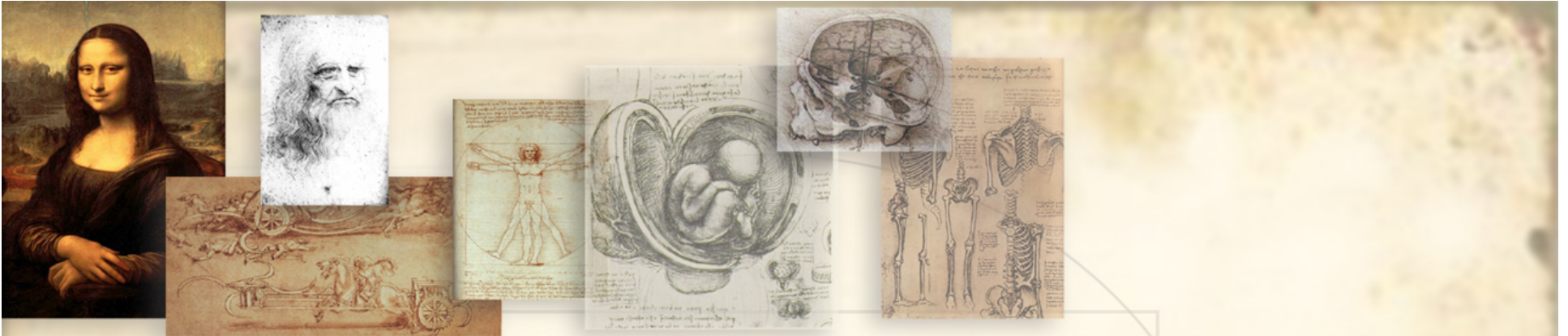
- Info. Risk Mgmt.
- Info. Sec. Mgmt.
- Q&P Mgmt.
- Putting it Together
- Advanced Topics



## Key Definitions

- Why “Assurance Management”?
- Risk = loss or probability of loss
- Threats, Vulnerabilities, Countermeasures, Controls, Safeguards



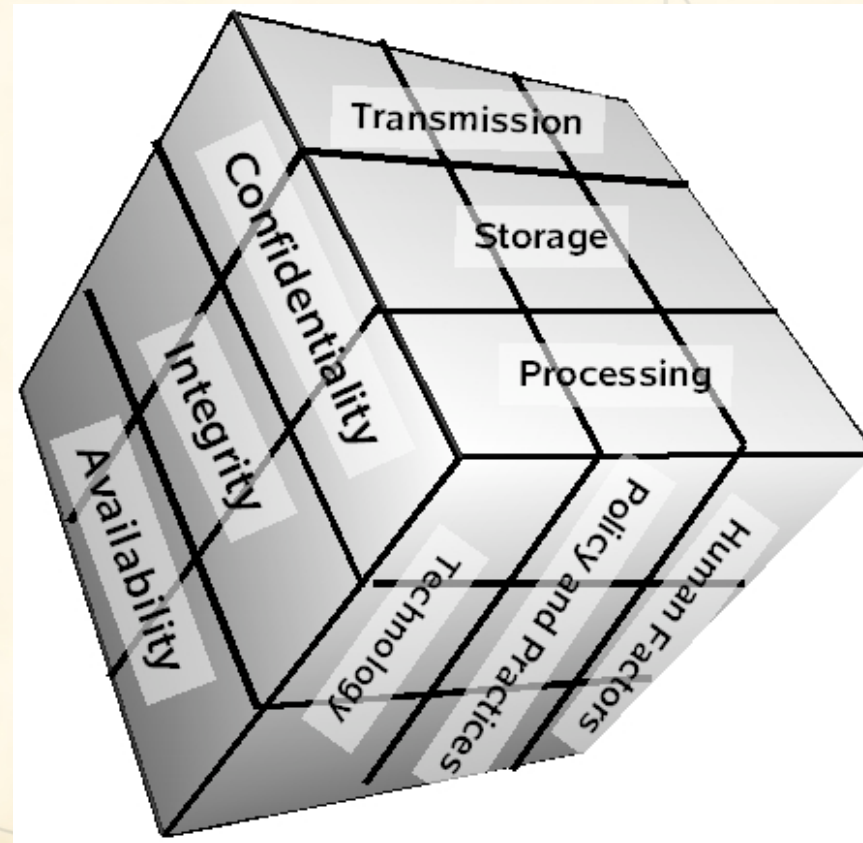


## Key Definitions

- Confidentiality, Integrity, Availability
- People (Human Factors), Processes (Policies and Practices), Technology
- Information States (S, T, P)



# The McCumber Cube







# Survivability

- What is it?
- What does it mean in practical terms?
- How does it apply to assurance mgmt?
- Defensibility & Recoverability



# What Is Survivability?

- Fault tolerance
- Performing Despite Degradation
- Not Just Availability or Reliability
- Defensibility & Recoverability





## Meaning What, Practically?

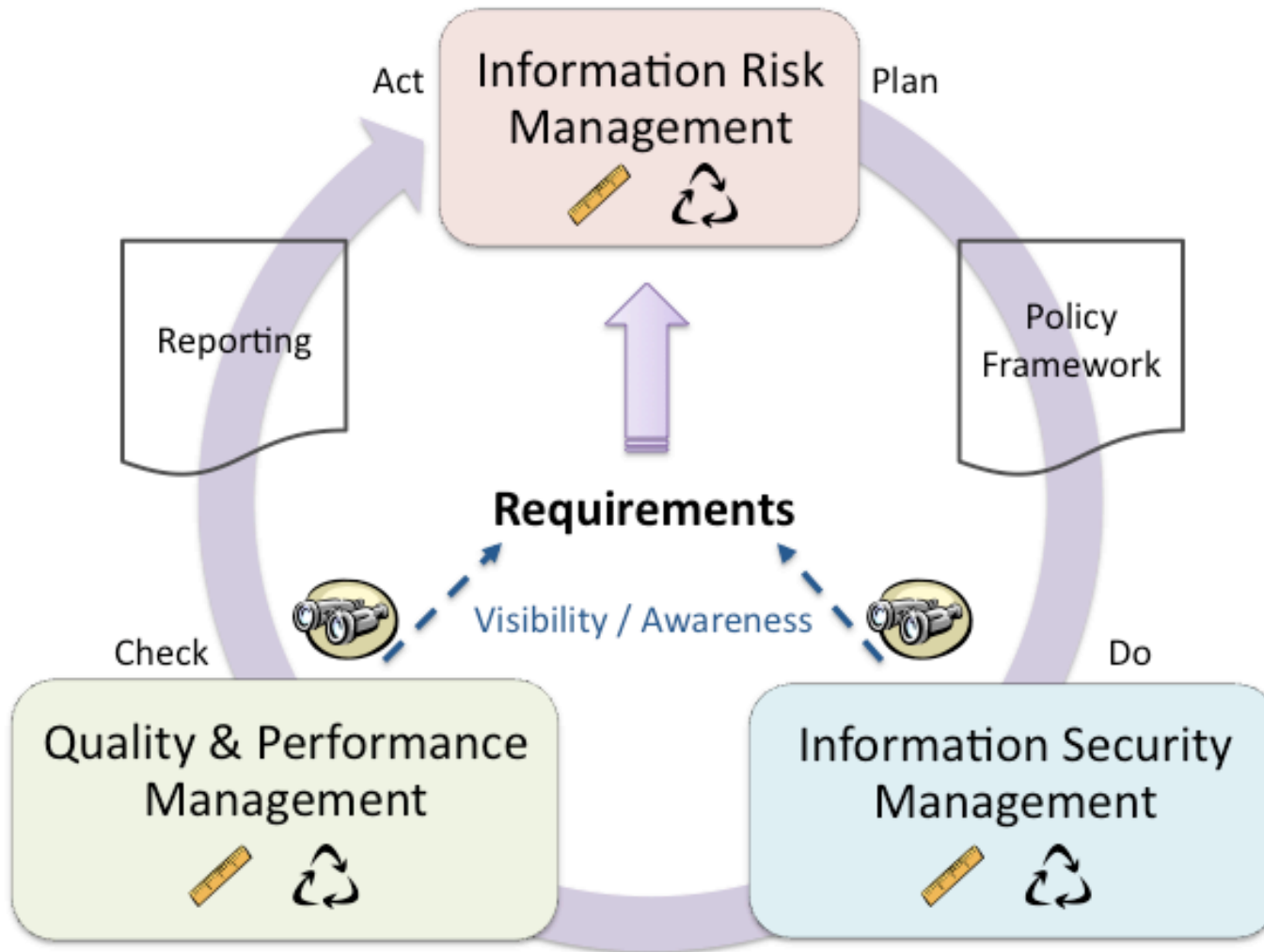
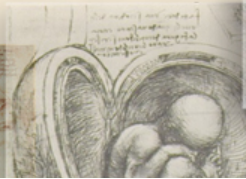
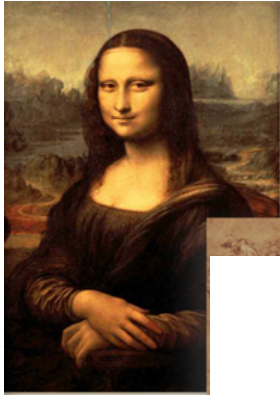
- Not *if*, but *when* bad things happen...
- We cannot win the current war
- Changing the rules
- Ties into compliance and law



# **Survivability + Assurance = ?**

- Wait, hold up – assurance mgmt wha?
- We'll talk about TEAM in a bit, but...







## **Survivability + Assurance = ?**

- Ok, so... how do they work together?
- It's about building-in fault tolerance...
- It's about a defensible position...
- It's about recoverability...





# Defensibility

- The Defense-in-Depth myth...
  - Pete Herzog's Möbius Defense
- Legal Angle
  - Due diligence & reasonable care
- Beyond “best practices”



Source: <http://www.dilbert.com/strips/comic/2008-09-03/>

**BEST PRACTICES  
ARE MEDIOCRITY!**





# Defensibility

- Plan for failure...
- Accept operating with degradation...
- Ties into risk tolerance – elasticity!



# Recoverability

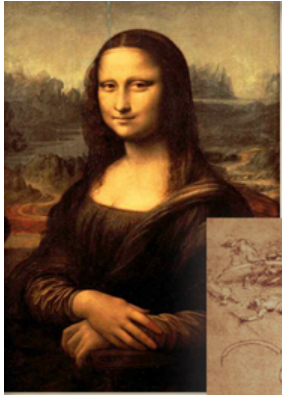
- What good is elasticity without recovery?
- Who ya gonna call?
- Incident Response = Biz Continuity!





# Recoverability

- Compartmentalization?
- Data encryption & key management?
- Remote wipe for mobile devices?
- Logging & monitoring



# Defensibility & Recoverability

“The objective is clear:  
Identify what’s important and then  
model threats against those things to  
build contingency plans.”

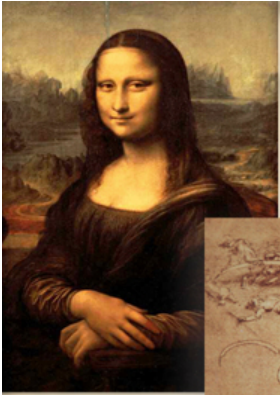
“Modeling is not 100%!”







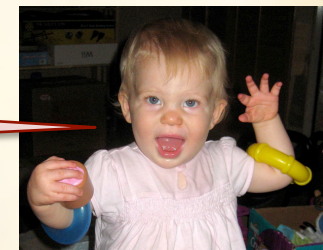
**SHORT BREAK!**



# Risk Management Fail

- Need for visibility, transparency, & honesty
- Focus on survivability

"You're doing it wrong!"

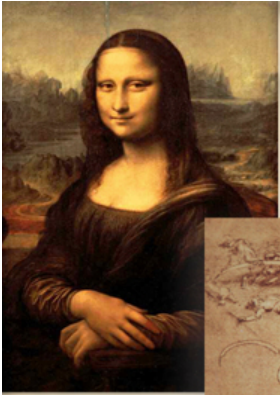






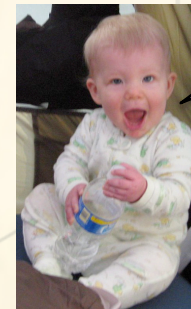
## What about...?

- Do you have visibility?
- What about transparency?
- How about honesty?
  - Can you trust what you're told?
  - How do you know?



# Surviving Risk

- As we already discussed... elasticity!
- But, here's the thing...
  - Is your risk data good?
  - Beware GIGO!







# You're Doing it Wrong

- You assessed, you remediated, what?
- Did you model?
  - Huh?
- Did you analyze?
  - Metrics? What are those?



## We'll Come Back to Risk...

- For now, chew on this...
  - You're probably being lied to today.
    - ((No, not by me.))
  - You're probably not truly "managing" risk.





## So, Now What?

- Survivability is cool, but...
- I thought I was doing RM, but...
- Surely there must be a another way...
  - ((Please don't call me Shirley.))
    - ((Shirley is my mother-in-law... TMI!))



## **TEAM for Success!**

- Total Enterprise Assurance Management Model v2
- Using Business Requirements to drive Assurance Management





# **A Brief History of TEAM**

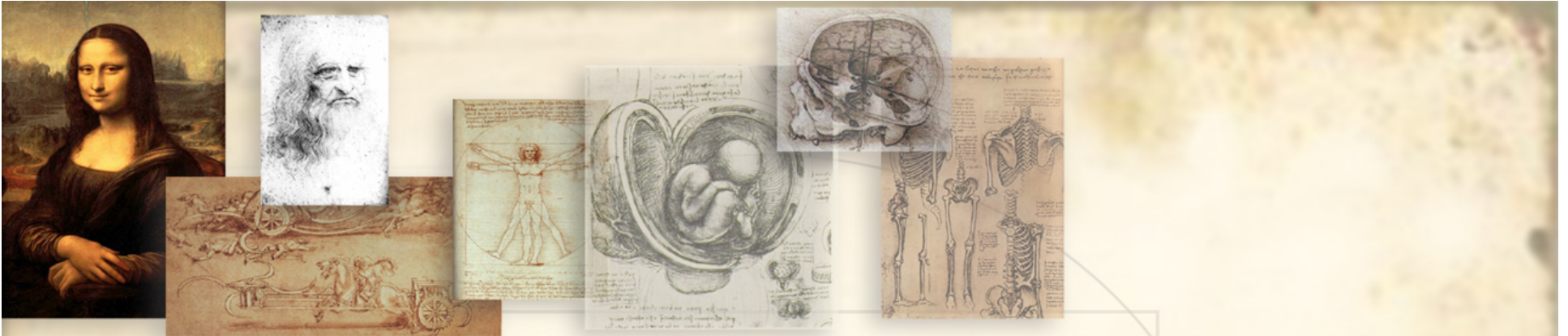
- Published in 2006
- Masters' Thesis at GWU
- v2 Released in 2009
- Why should you care / adopt?



## Quick Selling Points

- Mostly just common sense...
- De-conflicts silos
  - A seat for everyone at the table
- Allows embedding best-fit methods





## **TEAM Model v2**

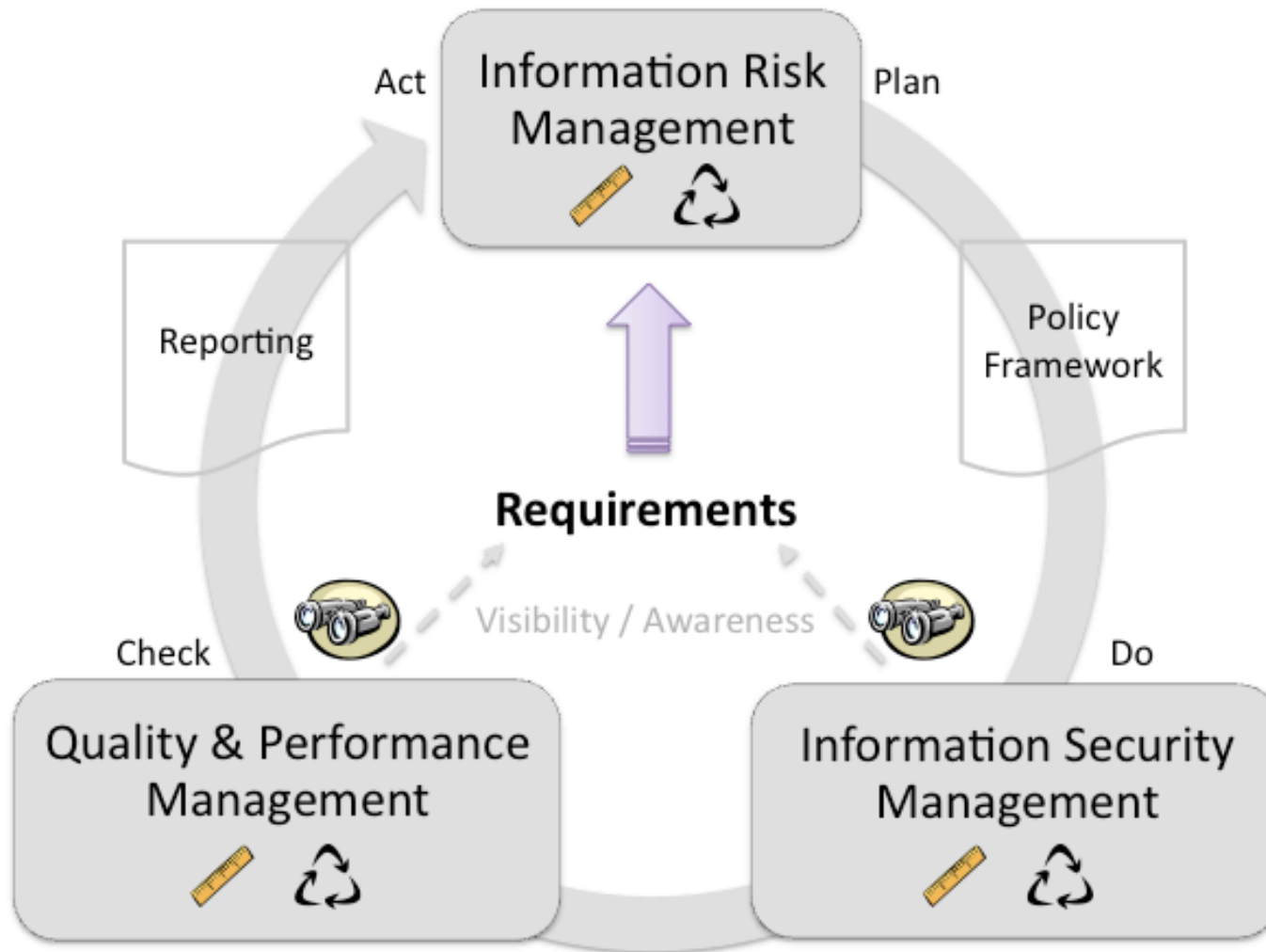
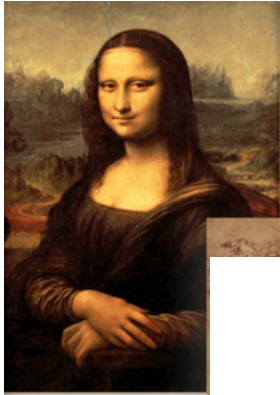
- Information Risk Management
- Security Policies
- Information Security Management
- Quality & Performance Management
- Thin Grey Line of Auditor Independence



## So, Let's Talk About...

- Business Requirements...
- Then, TEAM Model from 50k feet...
- Then, A Short Break...
- Then, the Policy Framework...
- Then, Lunch...







# Business Requirements

- What's important to the business?
  - How do you know?
- What metrics do you use for success?
  - Have you defined “success”?
  - Is it achievable?





# Collaboration = Leadership

- Which is your organization?





## Who Knows What?

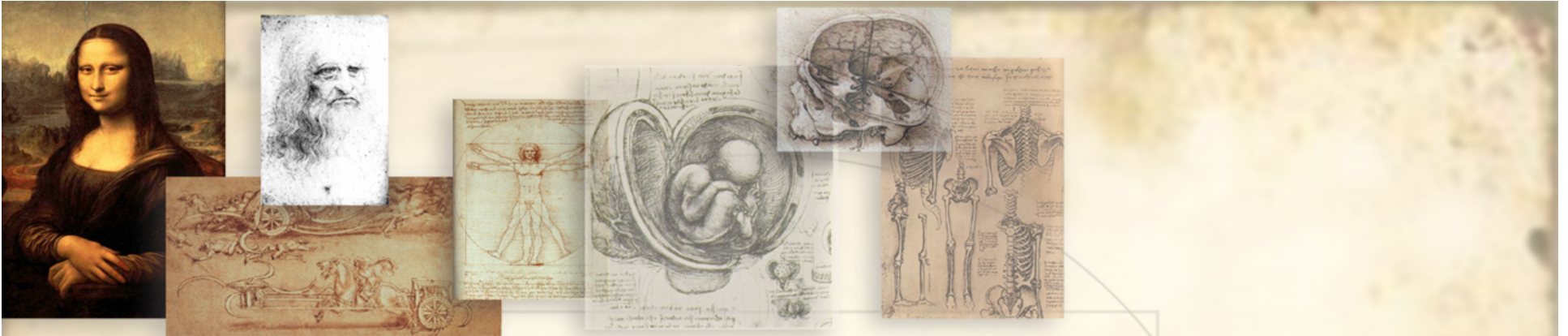
- Does your business have well-defined objectives or mission?
- Is everybody on-board?
- Requirements *should* drive much...





## Back to the TEAM Model...

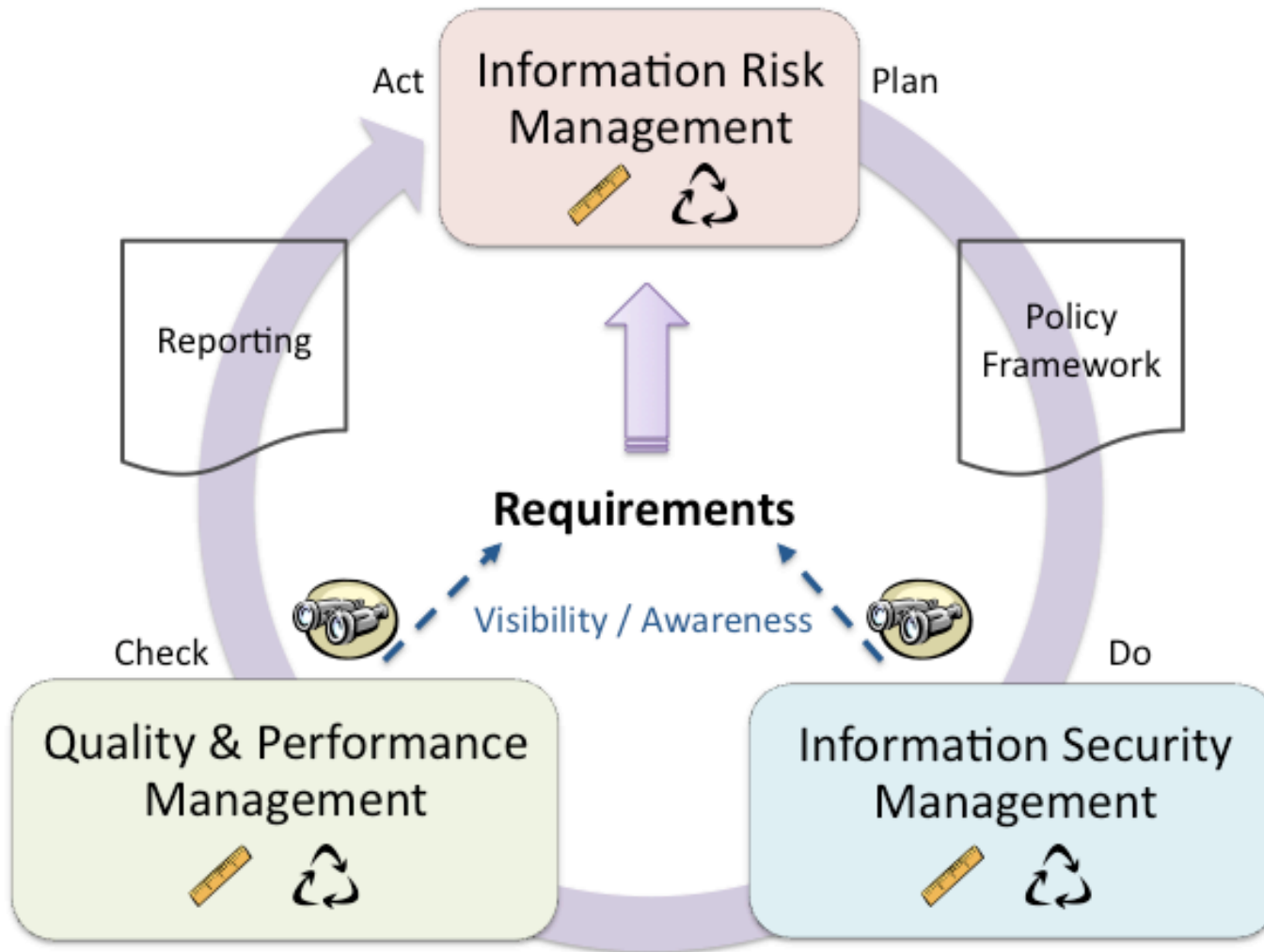
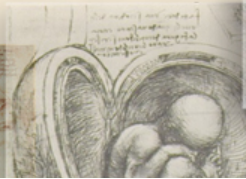
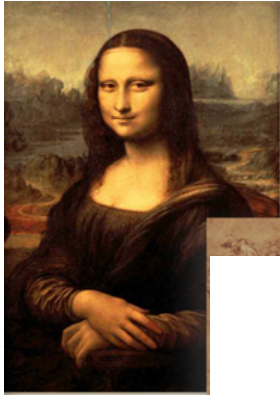
- What was it again?
  - Total Enterprise Assurance Management
  - Masters' Thesis circa 2006
  - Revised Summer 2009



## **TEAM Model v2**

- Information Risk Management
- Security Policies
- Information Security Management
- Quality & Performance Management
- Thin Grey Line of Auditor Independence







# Plan-Do-Check-Act

- AKA “The Deming Cycle”
  - Google “W. Edwards Deming”
- <http://en.wikipedia.org/wiki/PDCA>
- Basis of many ISO Standards





# Plan

- Establish objectives and processes
- Targeted toward expected results
- Key: Completeness & Accuracy
- Spend time on thorough designs



## Do

- Implement the process(es)
- Limit scale (if possible)
- It's just that simple...





## Check (or Study)

- Measure processes against expected results
- Document differences for further analysis



## Act

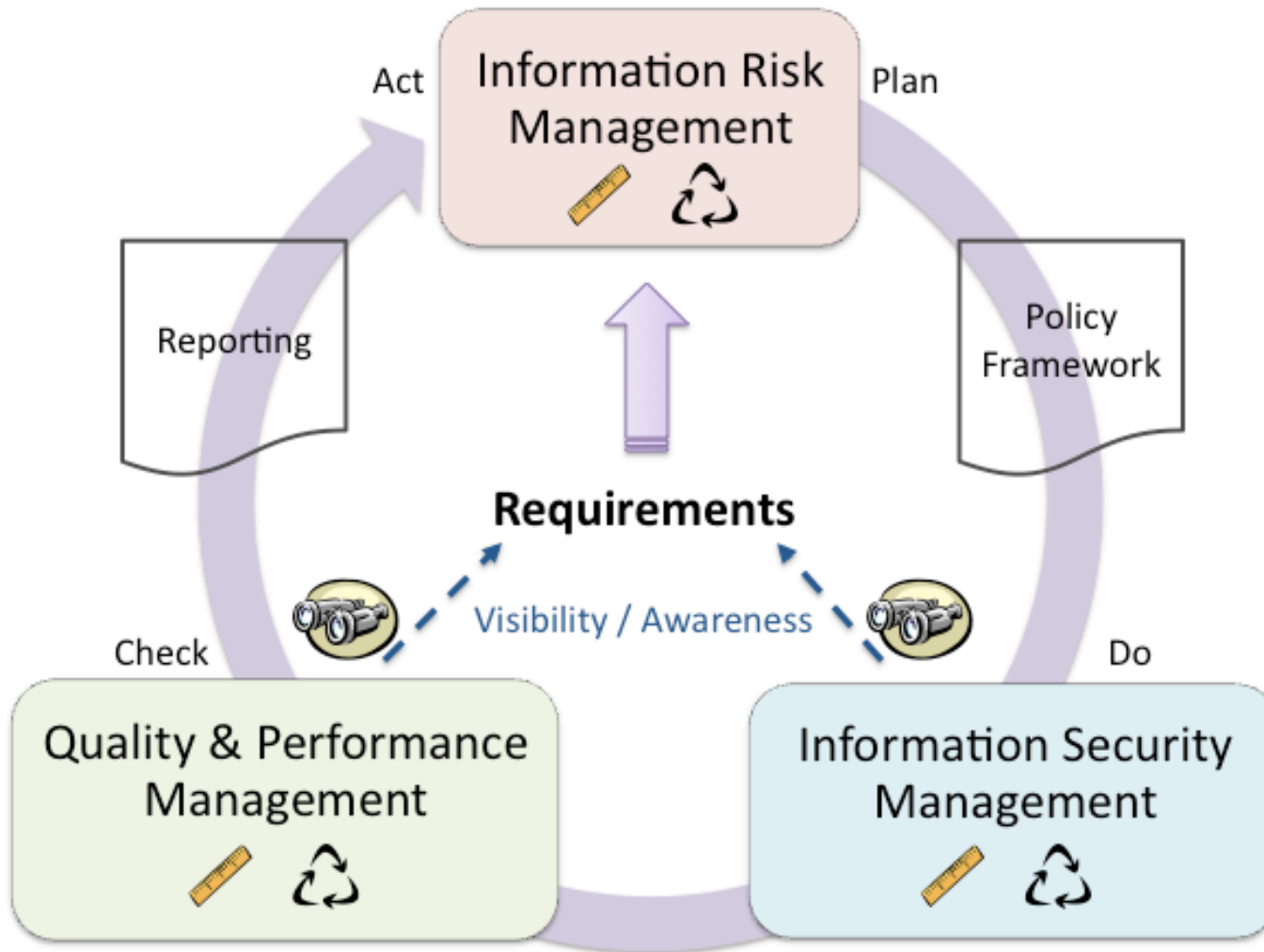
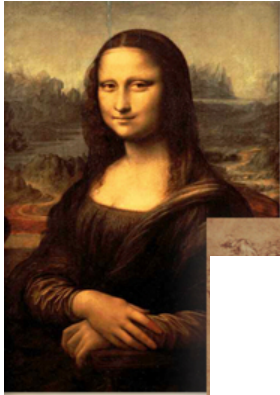
- Analyze differences (cause analysis)
- Determine where changes should be made
- Document recommendations
- No differences? Reinvent...



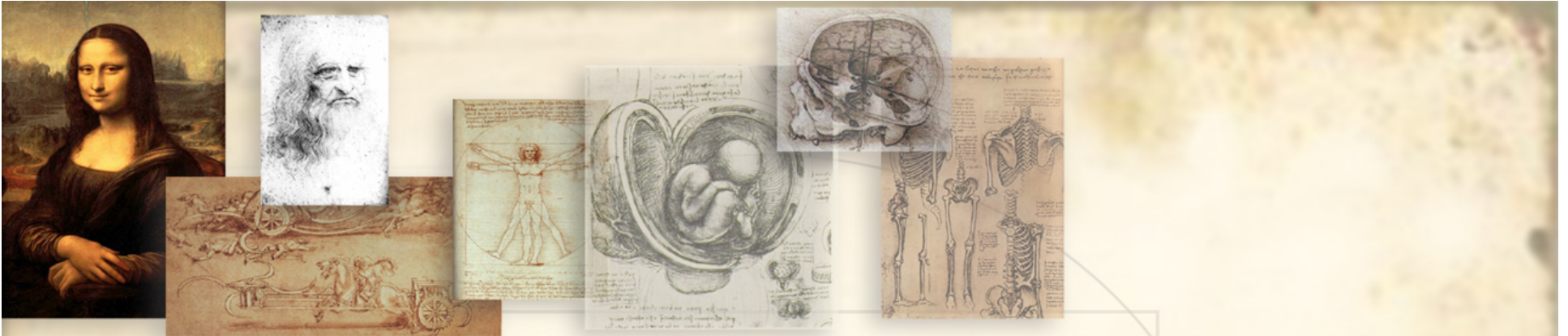


## PDCA and the TEAM Model

- Learning, lifecycle approach
- Always room for improvement
- It doesn't map cleanly, per se...
- It provides a reference model...







## Key Attributes

- Requirements-driven
- Nested lifecycles
- Allows best-fit methods in key areas
- De-conflicts / Cross-functional silos
- Promotes visibility & awareness



# Information Risk Mgmt

- “Risk is loss or the probability of loss.”
- A lifecycle approach...
- Based on business requirements
- Sets the strategy...





# Policy Framework

- A communication vehicle
- The path from strategy to operations
- More to come...

“Rules without consequences  
are just suggestions.”





# Information Security Mgmt

- Operations management
- Includes processes
- Could be ITIL, could be ISO 27002
- Must cover ALL operations





# Quality & Performance Mgmt

- Metrics & Measurements
- Security Testing
- Audit & Compliance
- Lots and Lots and Lots of Analysis



# Auditor Independence

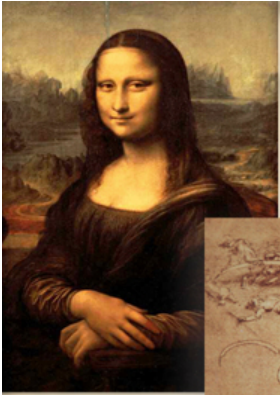
- The thin grey line...
- This is very important!
- Scope, roles, control...





# Reporting

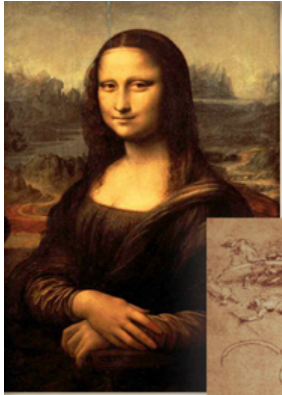
- Could be compliance reports...
- Could be audit reports...
- Could be weather reports...
  - ((think dashboard))
- Drives accountability + improvement!



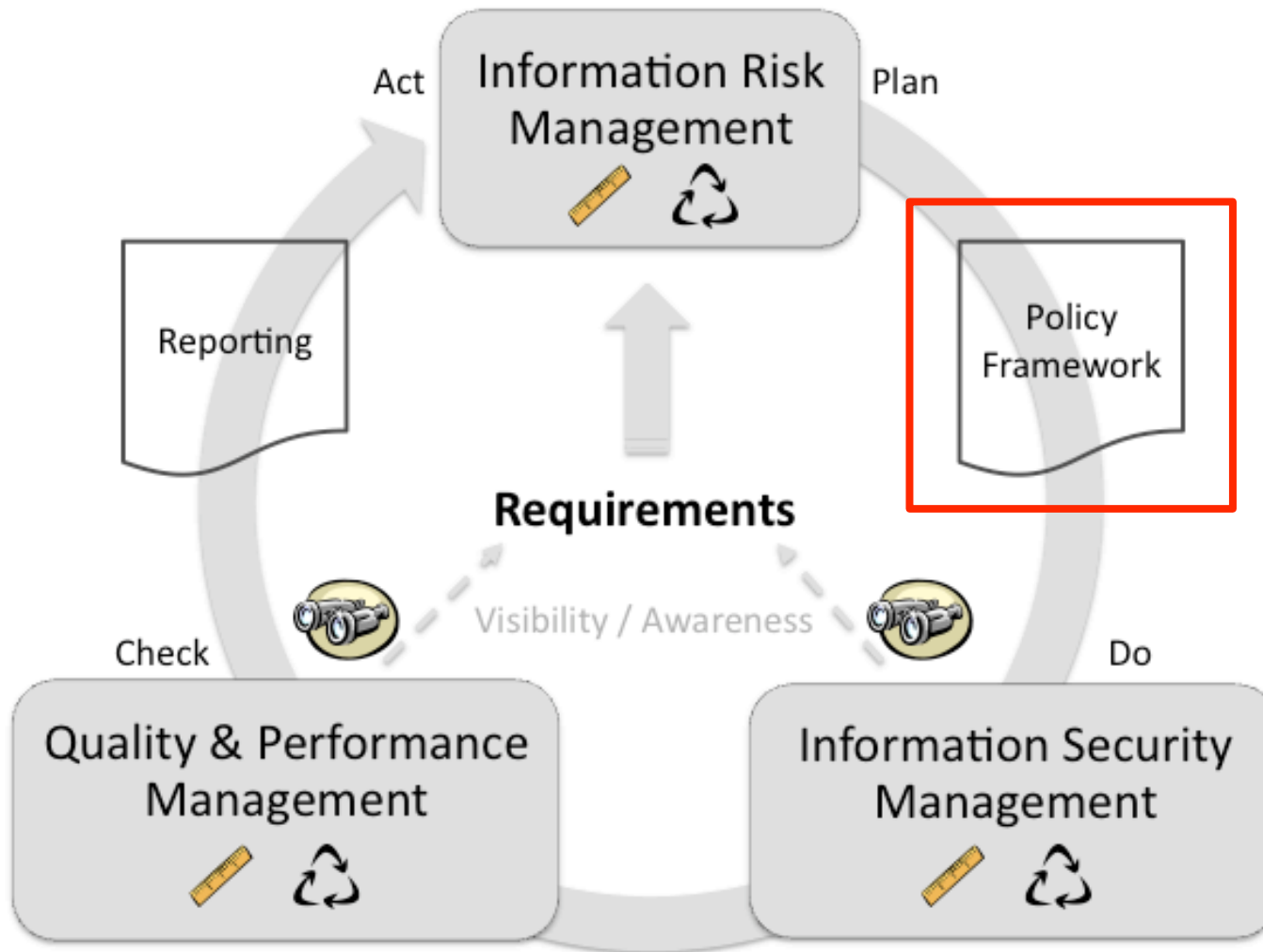
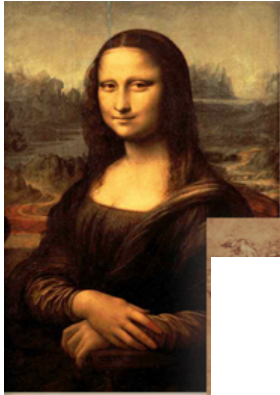
# Reporting

- Inform management and executives
- Inform the board
- Helps ensure due diligence
- KISS Principle





**SHORT BREAK!**







# The Policy Framework

- Queue dramatic music...
- Picture a world...
- Queue Oompaloompas...
- Ok, now stop it. 😊



# The Policy Framework

- Communication vehicle
- Policies, Standards, Procedures
  - Maybe Guidelines, Processes
- How to...
- Some practical guidance





# A Communication Vehicle

- Why do you need this?
- What are you trying to say?
- Translating strategy into operations
- Setting expectations



# A Communication Vehicle

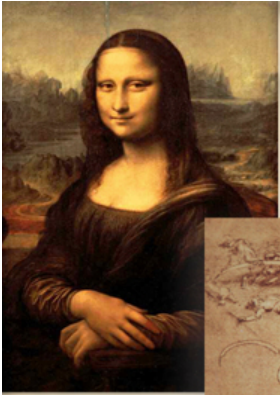
- Support with training and awareness
- The vehicle should keep moving
  - Revise regularly
  - Adapt, evolve, survive
- Officially sanctioned





## Comprised of...

- Policy: high-level requirements statements
- Standard: detailed requirements
- Procedures: step-by-step guidance
- Guidelines? Processes?



# Lineage

- All standards derive from policies
- All procedures derive from standards
- Lineage communicates authority
- Authority must be clear and absolute





## How to... Author

### Do

- Build a team
- Define a process
- Meet regularly
- Set deadlines
- Report to board

### Don't

- Work alone
- Allow time leaks
- Expect perfection
- Accept excuses
- Work in a vacuum



# How to... Approve

## Do

- Include executives
- Include the board
- Use stakeholders
- Promote positives
- Be flexible
- Acknowledge

## Don't

- Ignore stakeholders
- Forget legal dept.
- Allow time leaks
- Give up
- Be combative
- Expect an easy road





# How to... Promulgate

## Do

- Over-communicate
- Use diff. methods
- Make it easy
- Provide training
- Integrate with HR
- Publish clearly

## Don't

- Send and forget
- Be jack-booted
- Overcomplicate
- Forget training
- Forget HR
- Be rude



## How to... Revise

### Do

- Have a process
- Build a team
- Advise the execs
- Advise the board
- Notify everyone
- Update training

### Don't

- Have surprises
- Ignore input
- Forget feedback
- Rush controversy
- Forget to publish
- Exclude people





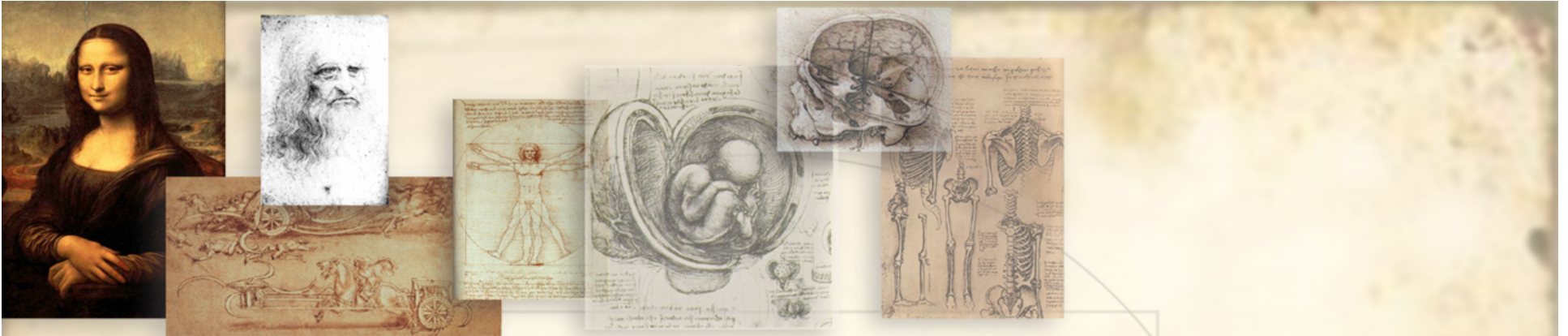
## How to... Enforce

### Do

- Be positive
- Be encouraging
- Set consequences
- Follow through
- Work with HR
- Work with Legal

### Don't

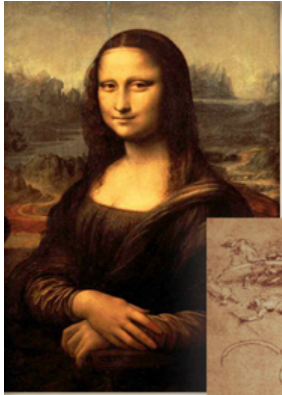
- Abuse people
- Make an example
- Give a pass
- Be unbalanced
- Forget management
- Promote fear



## Practical Guidance

- KISS Principle
- Publish in a couple formats
- Indexed & Searchable!
- Map to compliance requirements
- Leverage standards (e.g. ISO 27002)





**LUNCH BREAK!!!**



**WELCOME BACK! 😊**





# Agenda

## Morning

- Introduction
- Survivability
- Risk Mgmt. Fail
- TEAM for Success
- Policy Framework

## Afternoon

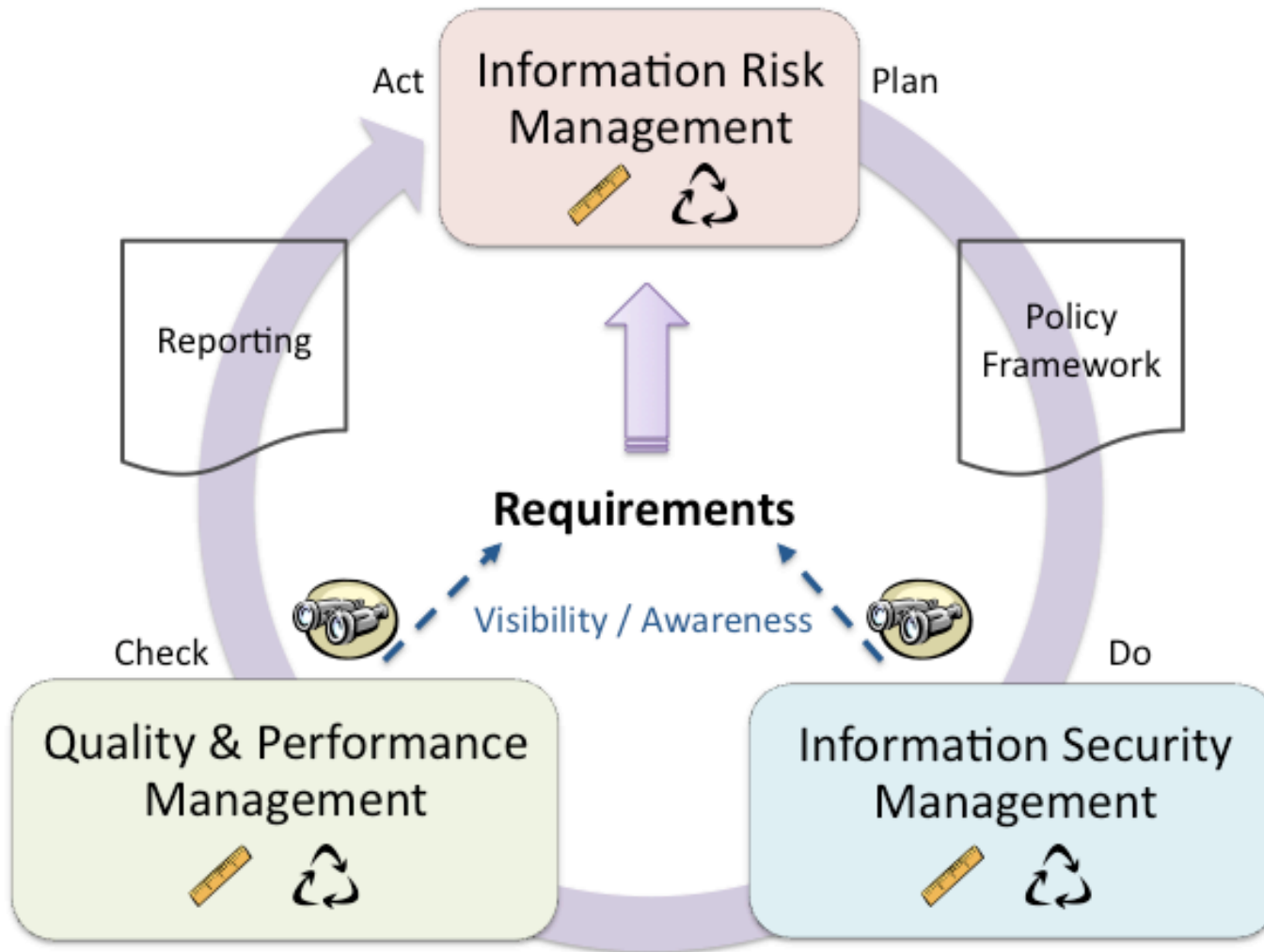
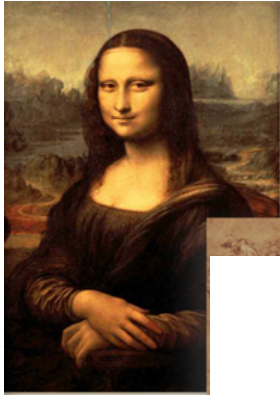
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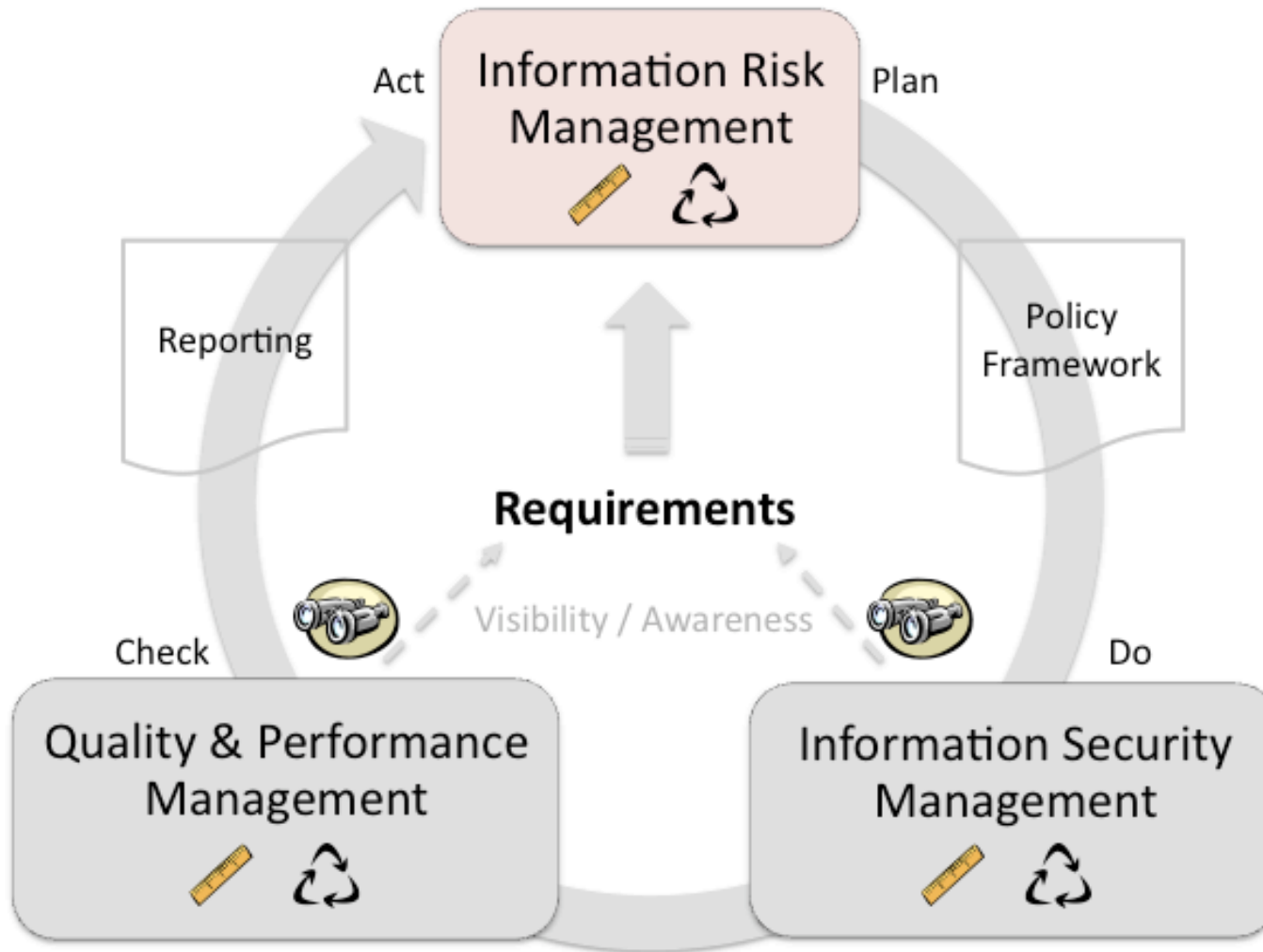
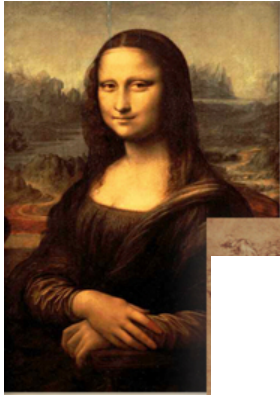


## First, a Recap...

- Any lingering questions?
- Any lingering doubts?
- Let's refresh on the TEM Model...











# Information Risk Management

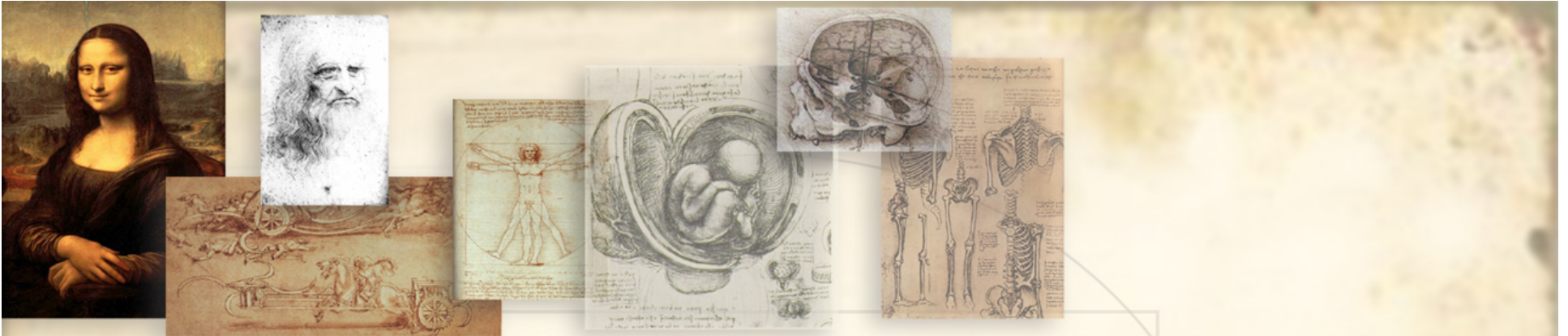
- Risk Tolerance
- RM Lifecycle
- Formal RM Frameworks
- Maturity
- Assessments
- Risk Treatment (Remediation)
- The Importance of Metrics and Measurement



## **Risk Tolerance**

- Model & Define For Success
- Defense in Depth (or not?)
- Beware Biases
- Acceptable Level of Compromise
- Temporal Tolerance





## Model & Define For Success

- Define, baseline risk levels/ratings
- Goes toward data quality...
- Good data facilitates good decisions
- Bad data, false sense of security, etc.



## Defense in Depth (or not?)

- The Möbius Defense
- DiD by any other name...
- The Jericho Forum approach
- Survivability!





## Beware Biases

- GIGO
- Visibility → Transparency → Quality!
- Cognitive Bias
- Bayesian statistics



## Acceptable Level of Comp

- "The level of system compromise people and enterprises are willing to live with."
- No pain, no motivation for change.





# Temporal Tolerance

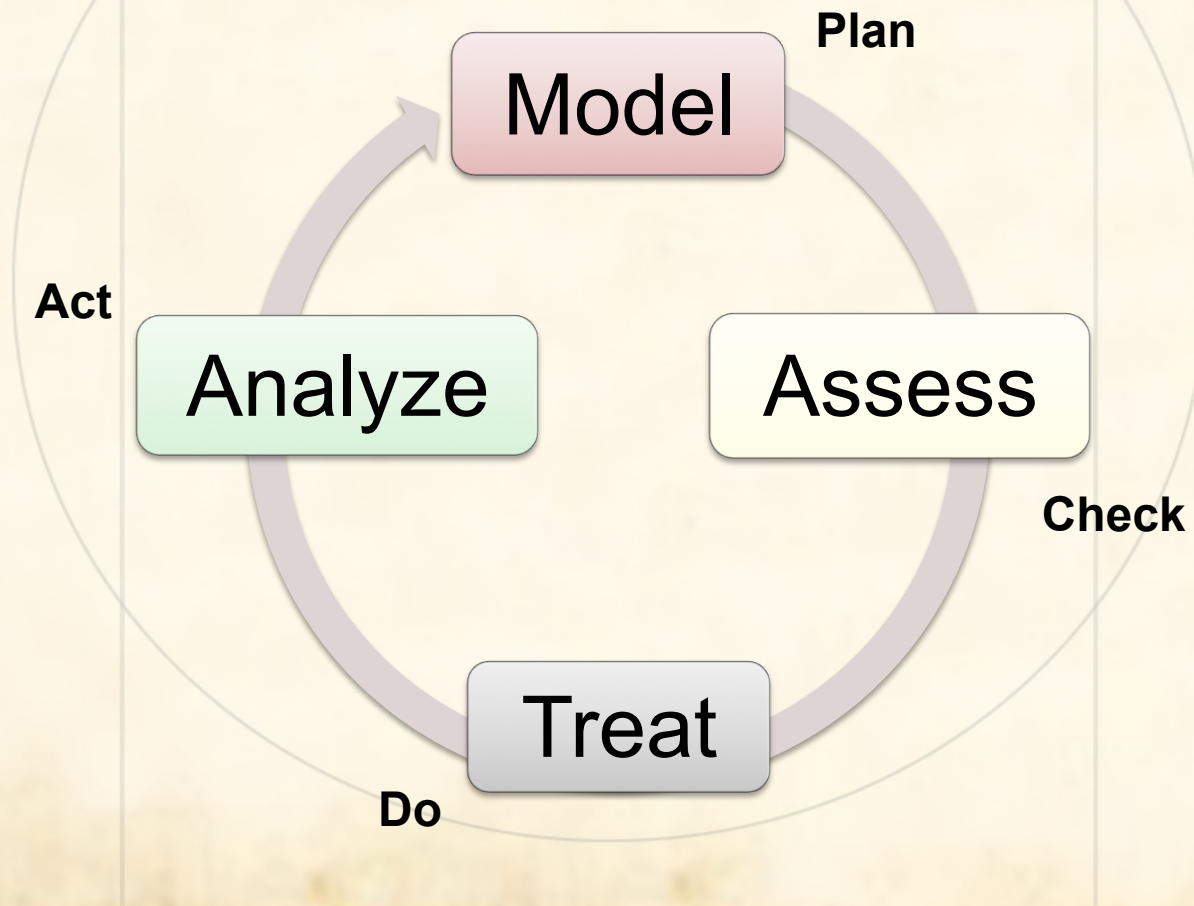
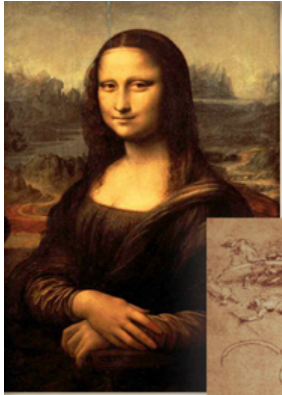
- What takes years to build can be leveled in hours or days.
- Change cannot be implemented overnight.
- Recoverability vs Defensibility



# Info Risk Mgmt Lifecycle

- A lifecycle approach is important
- Risk is never fully eliminated
- Adaptability is imperative
- May not match PDCA?







# Info Risk Mgmt Lifecycle

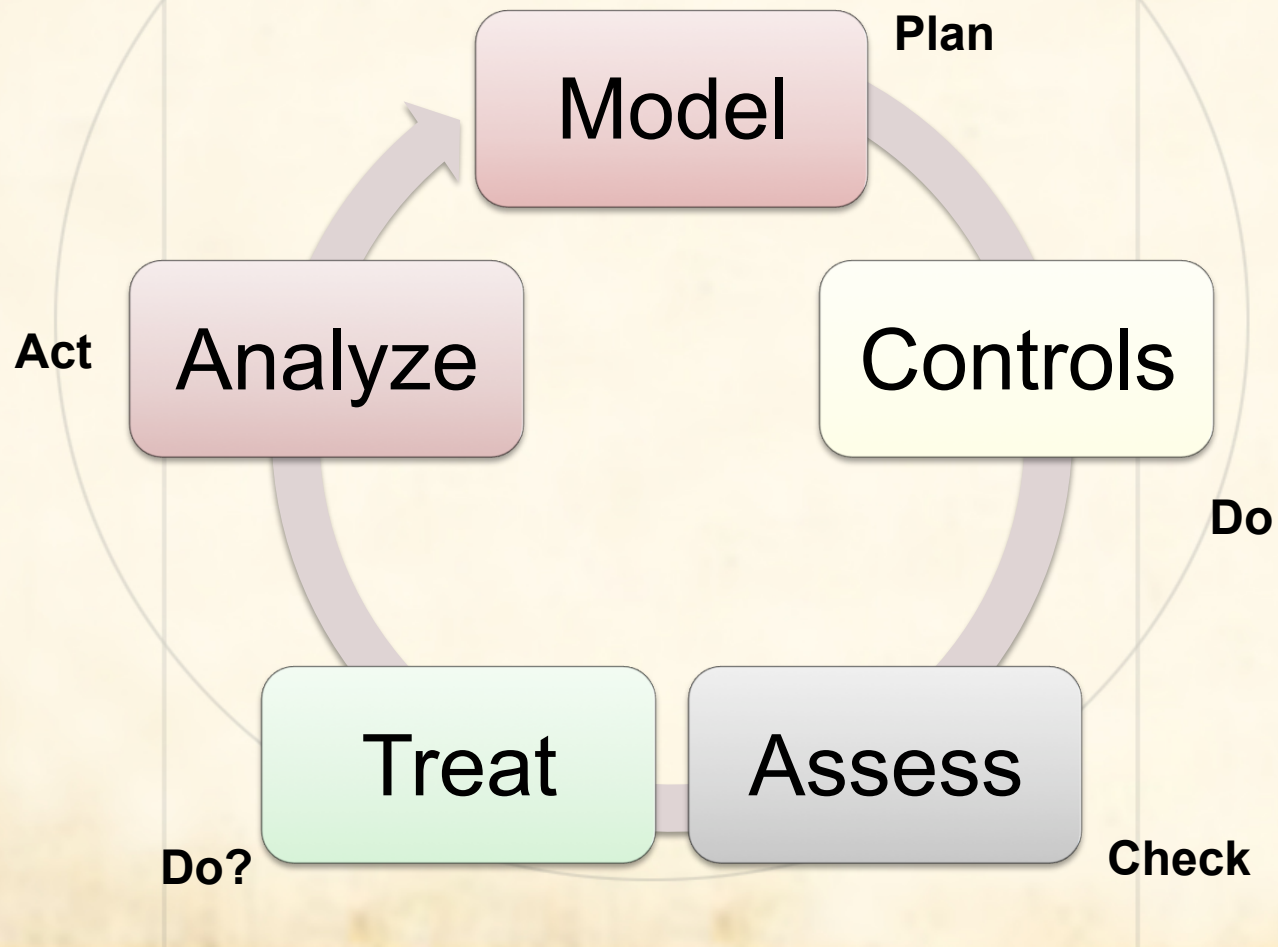
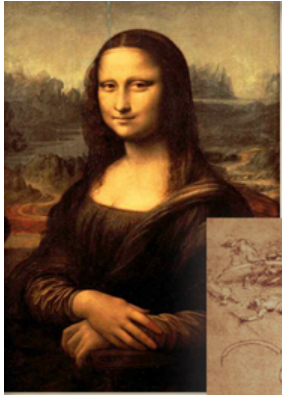
- Model: Define levels, tolerance
- Assess: Risk assessment
- Treat: Remediation
- Analyze: Actual vs expected results





# Info. Risk Mgmt Lifecycle

- Assessing what?
  - Assumes controls implemented
- Remediation
  - Assumes implementing controls







**HOW DO OTHERS DO IT?**



# Formal Frameworks

- NIST RMF
- COSO ERM Framework
- EDUCAUSE/Internet2 RMF
- ISO Standards(27005, 31000, 31010)





# NIST Risk Mgmt Framework

- Part of FISMA and CNSS efforts
- Generally required for Federal sector
- Based on series of documents

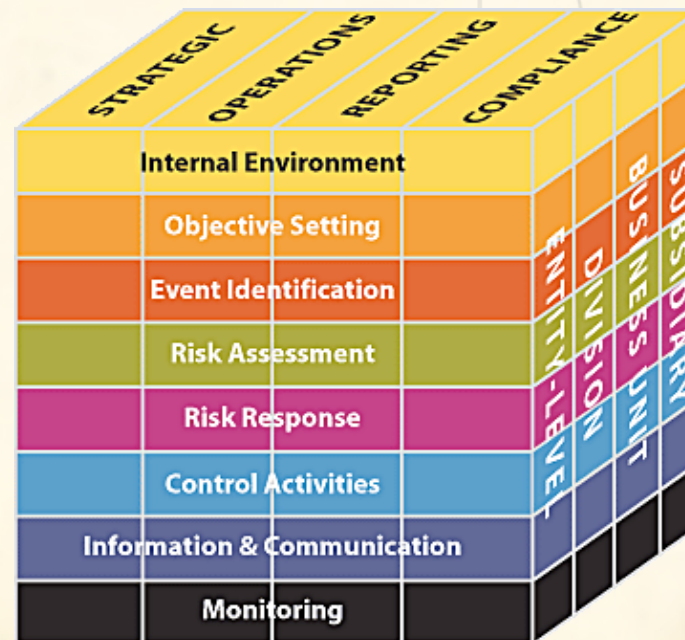


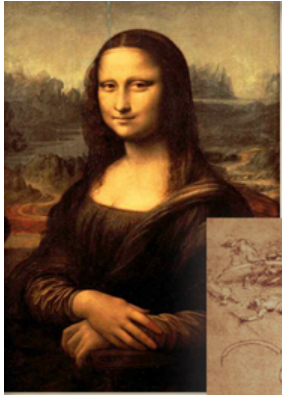




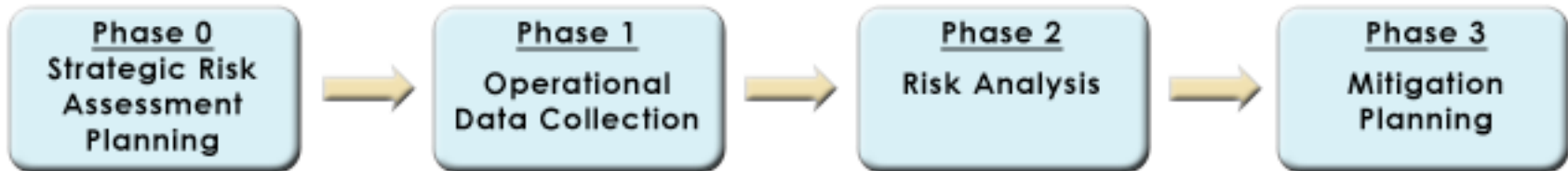
# COSO ERM Framework

- 8 objectives
- 4 categories
  - Strategic
  - Operations
  - Reporting
  - Compliance





# EDUCAUSE/Internet2 RMF



**Model**

**Assess**

**Analyze**

**Treat**





## **EDUCAUSE/Internet2 RMF**

- Ignored PDCA, which is fine
- Lightweight, simple, logical
- Model is never updated?



## ISO Standards

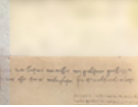
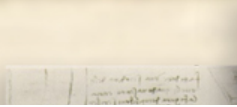
- 27005:2008 – InfoSec Risk Mgmt
  - Part of 27000 Series
  - Expected to re-align to 31000
- 31000 – Risk Management Principles
- 31010 – Risk Assessment Techniques





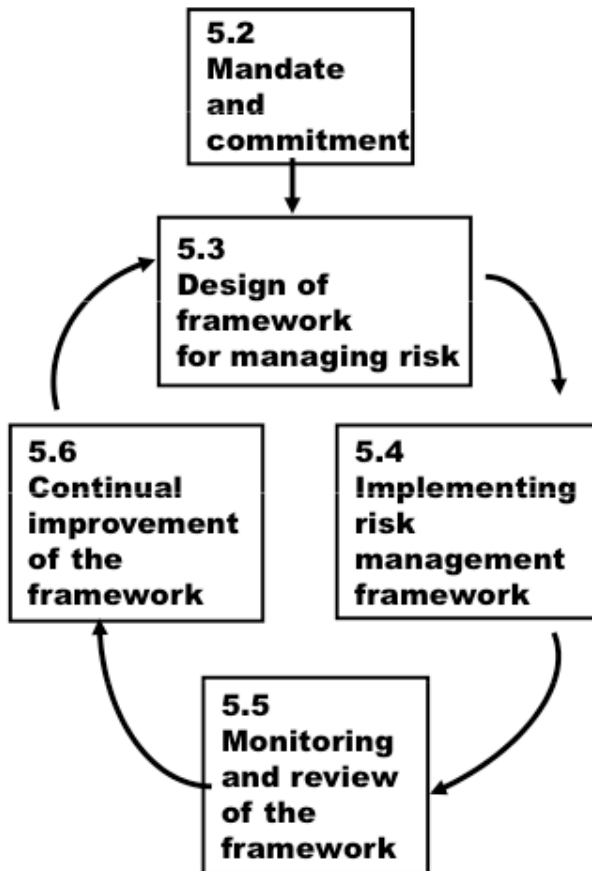
## **ISO/IEC 31000:2009**

- New standard, due out 2009
- Will be THE ISO risk mgmt approach
- Generic, extensible
- Maps to PDCA

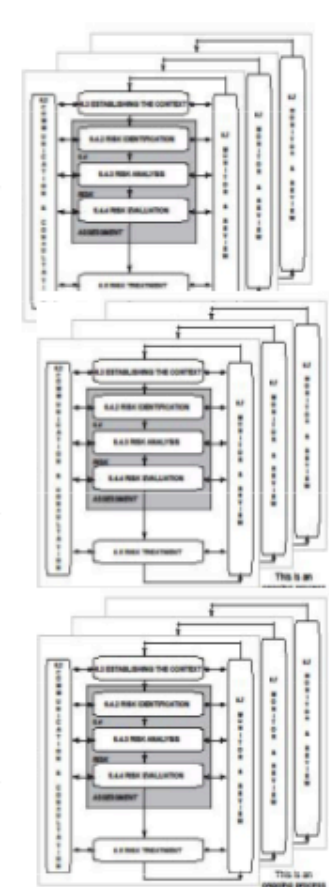
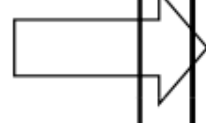


- a) Creates value
- b) Integral part of organizational processes
- c) Part of decision making
- d) Explicitly addresses uncertainty
- e) Systematic, structured and timely
- f) Based on the best available information
- g) Tailored
- h) Takes human and cultural factors into account
- i) Transparent and inclusive
- j) Dynamic, iterative and responsive to change
- k) Facilitates continual improvement and enhancement of the organization

Principles for managing risk  
(Clause 4)

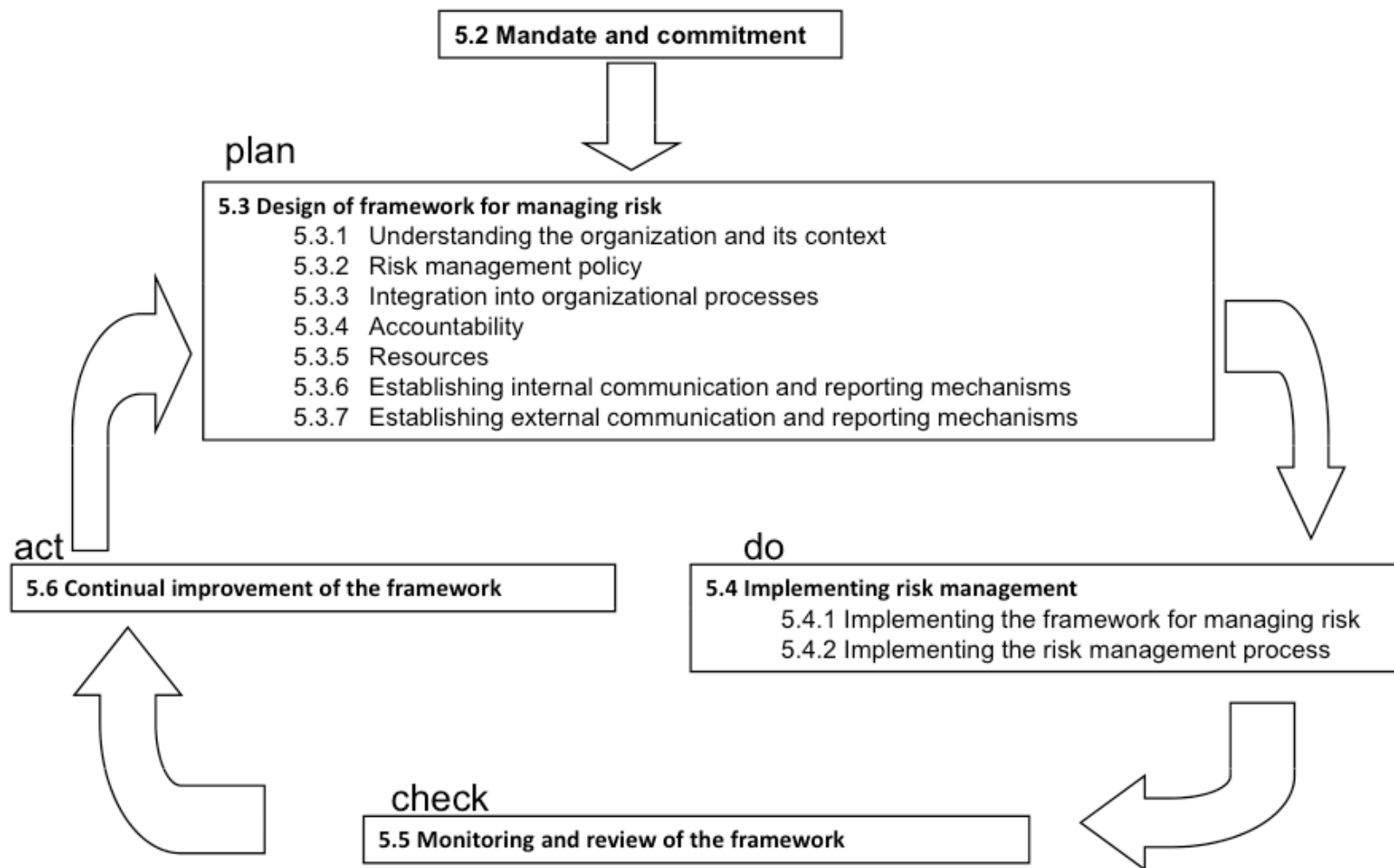
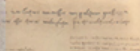
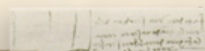
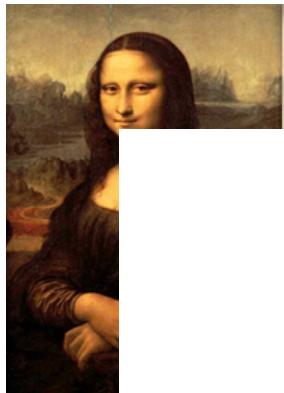


Framework for managing risk  
(Clause 5)



Processes for managing risk  
(Clause 6)





Continuous Improvement of the ISO 31000 Framework for risk management



## **ISO/IEC 31000:2009**

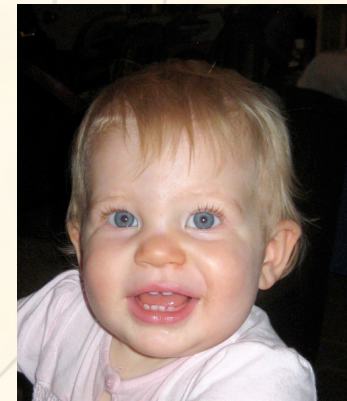
- Overall, a good model
- Heavyweight standard (as usual)
- Could resolve many questions
  - IF adopted...





# Risk Mgmt Maturity

- Intro to CMM approach...
  - Why is this useful?
- Currently, no CMM for RM
- What would it look like?
  - Good question... TBD!





# Assessment Techniques

- Everybody has one...
  - Very few publish them...
- RMI FAIR recommended
- IA-CMM (was) recommended
  - ISATRP coming soon...





# Assessment Techniques

- Watch out for:
  - Lack of in-context modeling
  - Blind “value” assignments
  - Lack of in-context analysis
- Is it really High / Medium / Low?



# Assessment Techniques

- More in the Q&PM section...
- Beware absolutist statements
- 3<sup>rd</sup> party vs 1<sup>st</sup> party





# Risk Treatment

- Various names:
  - Control
  - Countermeasure
  - Safeguard
  - Firewall 😊



# Risk Treatment

- Beware Biases!
- Prioritize assessment results
- Look at cost + ease + effectiveness
- For example...





# Risk Treatment: Example 1

- Whiz-bang UTM...
  - Expensive, SPOF
  - May “solve” lots of problems
- What about open-source?
- Do you need everything?



## Risk Treatment: Example 2

- Anti-virus...
  - Regs require
  - Not overly effective
  - Better than nothing?
  - Needed? (Mac vs Windows vs Linux)





## Risk Treatment: Example 3

- Scans & penetration testing...
  - Do you know your environment?
  - Are you sure?
  - ACL drops can be deadly
  - Also consider red teams...



## Risk Treatment: Example 4

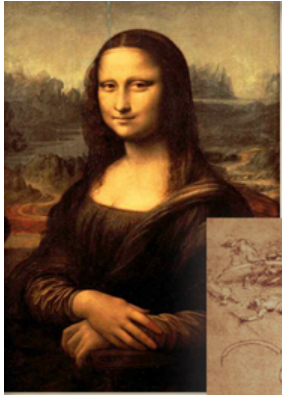
- Log management...
  - Commercial vs open-source
  - Major PITA oftentimes
  - Regs require
  - Potentially huge upside





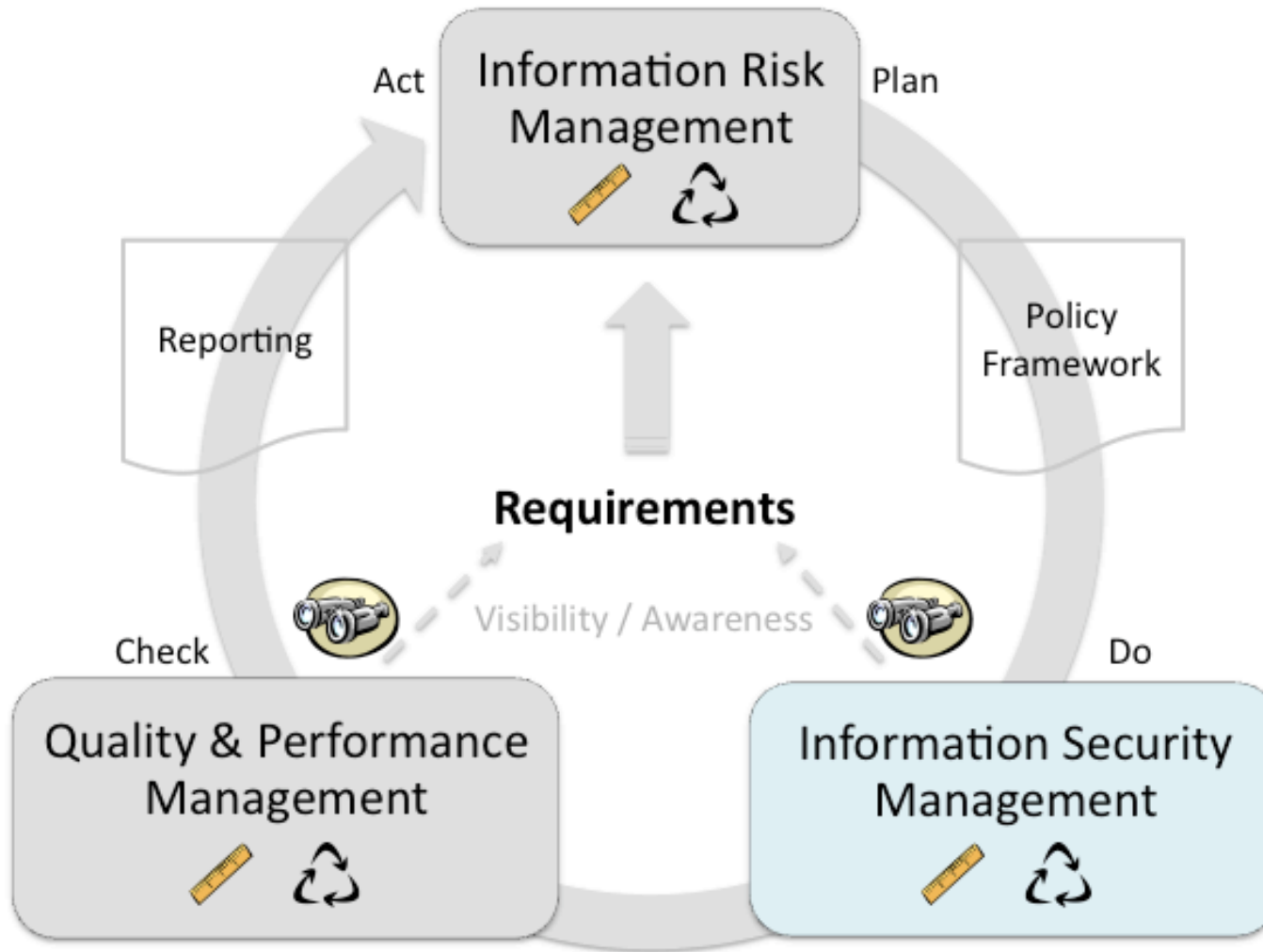
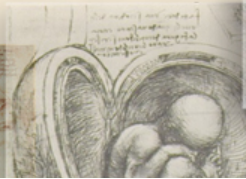
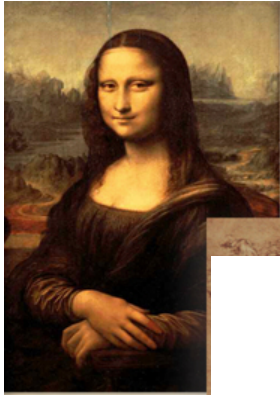
# Metrics and Measurement

- Will discuss more later, but...
- Good data & GIGO (as discussed)
- RM value directly correlates to data
- Goal: measuring progress/maturity



**SHORT BREAK!**







# Information Security Mgmt

- Approaches
- Building In Risk Tolerance
- Where the Rubber Meets the Road





# Approaches to InfoSec Mgmt

- ISO/IEC 27001/27002
- ITIL v3
- Is it InfoSec or IT Mgmt?
  - Should there be a difference?
  - Does org. size matter?



# Building In Risk Tolerance

- Defense in Depth
- Incident Response Management
- Not If, But When





## Defense in Depth

- Defensibility!
- Möbius Defense
- Jericho Forum
- Best-fit methods *for your organization!*



## Defense in Depth

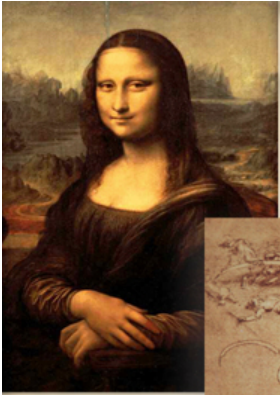
- Really, compartmentalization
- And, logging & monitoring
- And, processes
- And, accountability for processes





# Incident Response Mgmt

- Recoverability!
- Minimally:
  - Know who to call
  - Know what to do
  - Have BCP/DRP



# Incident Response Mgmt

- Processes
- Documentation
- Classification
  - Type
  - Severity
- Contacts:
  - IRM Team
  - Mgmt / Execs
  - Law Enforcement
  - Card Brands
  - Etc.





## Not If, But When

- You are being attacked already
- You will have an incident
  - You probably already have!
  - Incident != Compromise (necessarily)
- Track, adapt, win



# Training & Awareness

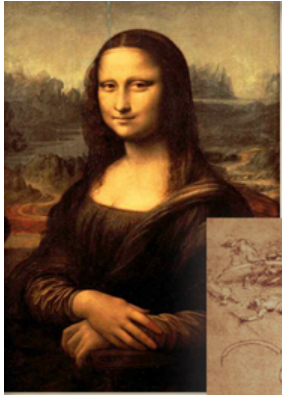
- Cheap!
  - Effective!
  - Responsibility!
  - Accountability!
- Possible topics:
    - General
    - Processes
    - Suspicious behavior/activity
    - Notifications





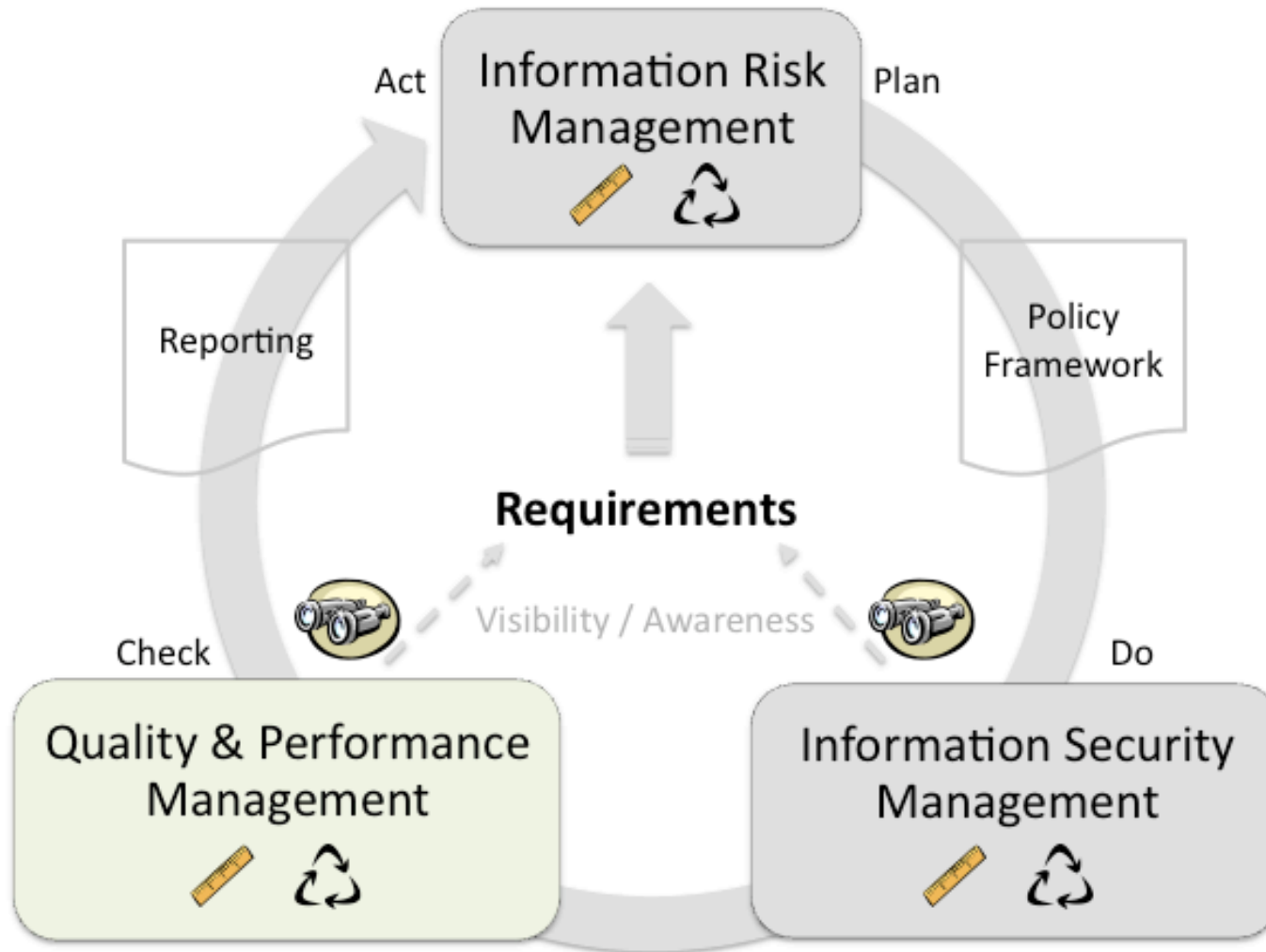
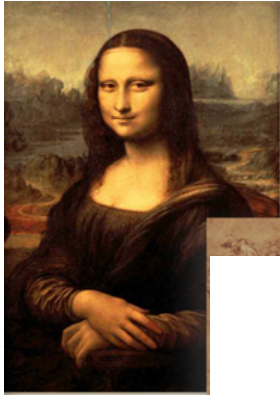
# Rubber Meets the Road

- Practical Advice:
  - You can't do everything at once
  - Need security at multiple levels
  - Don't underestimate the value of data
  - Scans, tests, logs = Visibility



**SHORT BREAK!**







**SO, YOU DID STUFF, BUT...**





**WAS IT USEFUL STUFF?**



# Quality & Performance Mgmt

- ROI/ROSI
- Audit & Compliance
- Security Testing
- Metrics & Measurement
- The Importance of Time





## ROI/ROSI

- Return on (Security) Investment
- Cost-Benefit vs Cost-Effectiveness
- Is any of this even valid?
- How do you prove a negative?



# Audit & Compliance

- Is audit important?
- Can you use COBIT?
- Which came first, the audit or auditor?
- Scoping, Checklists, and Other Myths





## Is Audit Important?

- Audit is important, within it's role...
- 3<sup>rd</sup> party attestation is here to stay...
- Don't settle for checklists...
- ***You*** make the experience valuable



## Can You Use COBIT?

- Yes, of course...
- Is there value?
- Does it help your org.?
  - Or, does it just help your auditor?
    - ...with profitability?





## Which Came First...

- ...the audit or the auditor?
- Make sure your auditor knows who's in charge.
- Make sure you own the audit scope.
- Be flexible.



# Scoping, Checklists, Myths

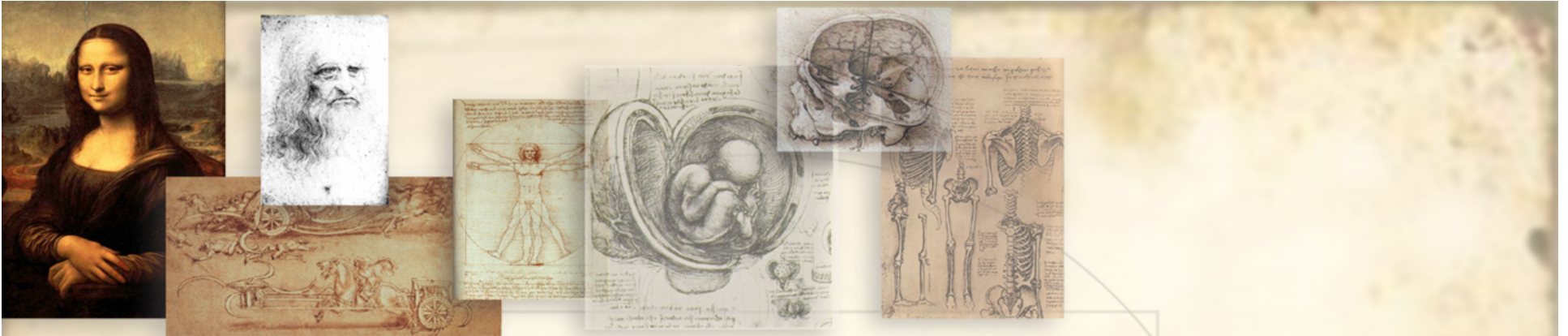
- Audits live and die by scope.
- Audits often use checklists.
- Insist on experienced auditors.
  - Not just “lead” auditors – all/most of them!





# Scoping, Checklists, Myths

- Myths:
  - auditor sets the scope
  - auditor can tell you what to do
  - auditor knows best
  - auditor knows your business



## Bonus: Marketing Hype

- GRC: Governance, Risk, Compliance
  - Doesn't even make sense...
  - Used to sell products you may not need!
- FUD: Fear, Uncertainty, Doubt
  - Common sales technique (in politics, too)





# Security Testing

- Penetration Testing
- Code Review/Assessment
- Application Security Testing
- Red Teams
- High-Level Reviews



# Penetration Testing

- Networks and/or systems
- Some regs. require
- Given time, there will be findings
- Anything can be hacked OR broken





# Penetration Testing

- NOT a Nessus scan
- NOT an audit (no checklists)
- NOT a policy review
- NOT a risk assessment
- NOT an ASV scan



# Code Review/Assessment

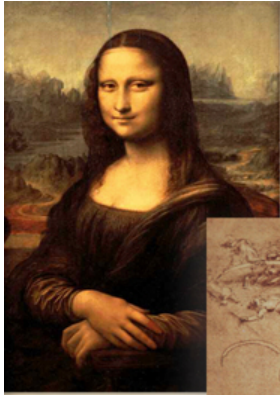
- Dynamic vs Static
- Static:
  - Tools-oriented
  - Time-consuming
  - Often expensive





# Application Security Testing

- A type of pen-testing & code review
- Focuses on apps, is dynamic
- XSS, CSRF, SQLi
- OWASP!!!



## Open Web Application Security Project

Top  
10  
List  
2007

"No OWASP  
in Montana?!"



A1 - Cross Site Scripting (XSS)	XSS flaws occur victim's browser
A2 - Injection Flaws	Injection flaws, i hostile data trick
A3 - Malicious File Execution	Code vulnerable affect PHP, XML
A4 - Insecure Direct Object Reference	A direct object r Attackers can m
A5 - Cross Site Request Forgery (CSRF)	A CSRF attack i benefit of the at
A6 - Information Leakage and Improper Error Handling	Applications can sensitive data, c
A7 - Broken Authentication and Session Management	Account creden
A8 - Insecure Cryptographic Storage	Web application fraud.
A9 - Insecure Communications	Applications fre
A10 - Failure to Restrict URL Access	Frequently, an a unauthorized op

Source: [http://www.owasp.org/index.php/Top\\_10\\_2007](http://www.owasp.org/index.php/Top_10_2007)





## Red Teams

- Threat modeling
- Social engineering most common
- ISATRP methodology next year



# High-Level Reviews

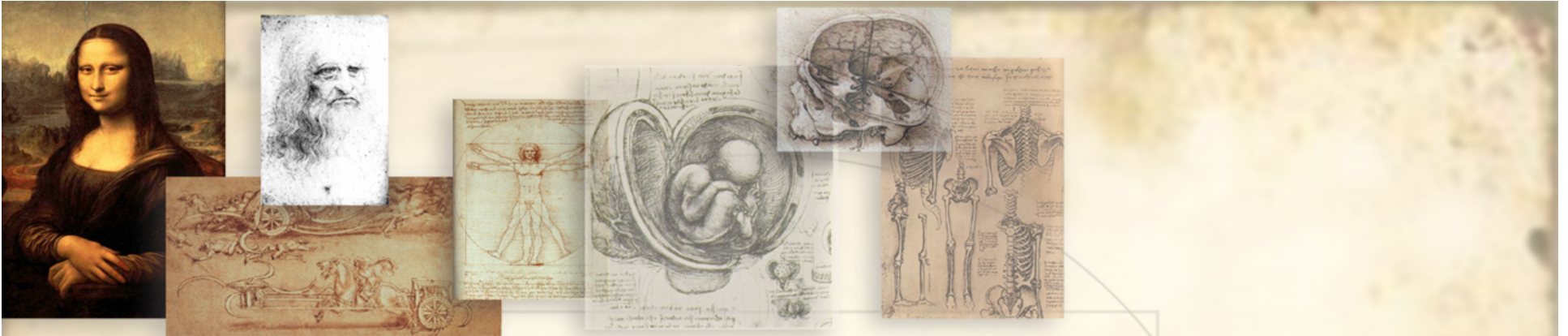
- Risk assessments
- Design reviews
- Generally not technical hands-on
- More “builder” than “breaker”





# The Importance of Context

- Not all findings are equal
- Hard to network “root” an offline box
- Findings *must* be put into biz terms
- “Tell me why this is important *to me*.”



# Metrics & Measurements

- The holy grail of assurance mgmt!
- How do you know if you're improving?
- Bayesian vs. frequentist statistics
- Trending and analysis
- GIGO (again)





# Metrics & Measurements

- Resources:
  - CIS Security Metrics
  - SecurityMetrics.org / MetriCon
  - NIST SP 800-55



# The Importance of Time

- Necessary for incident response
- Necessary for litigation support
- Required by some regs.
- How reliable is your time source?





# The Importance of Time

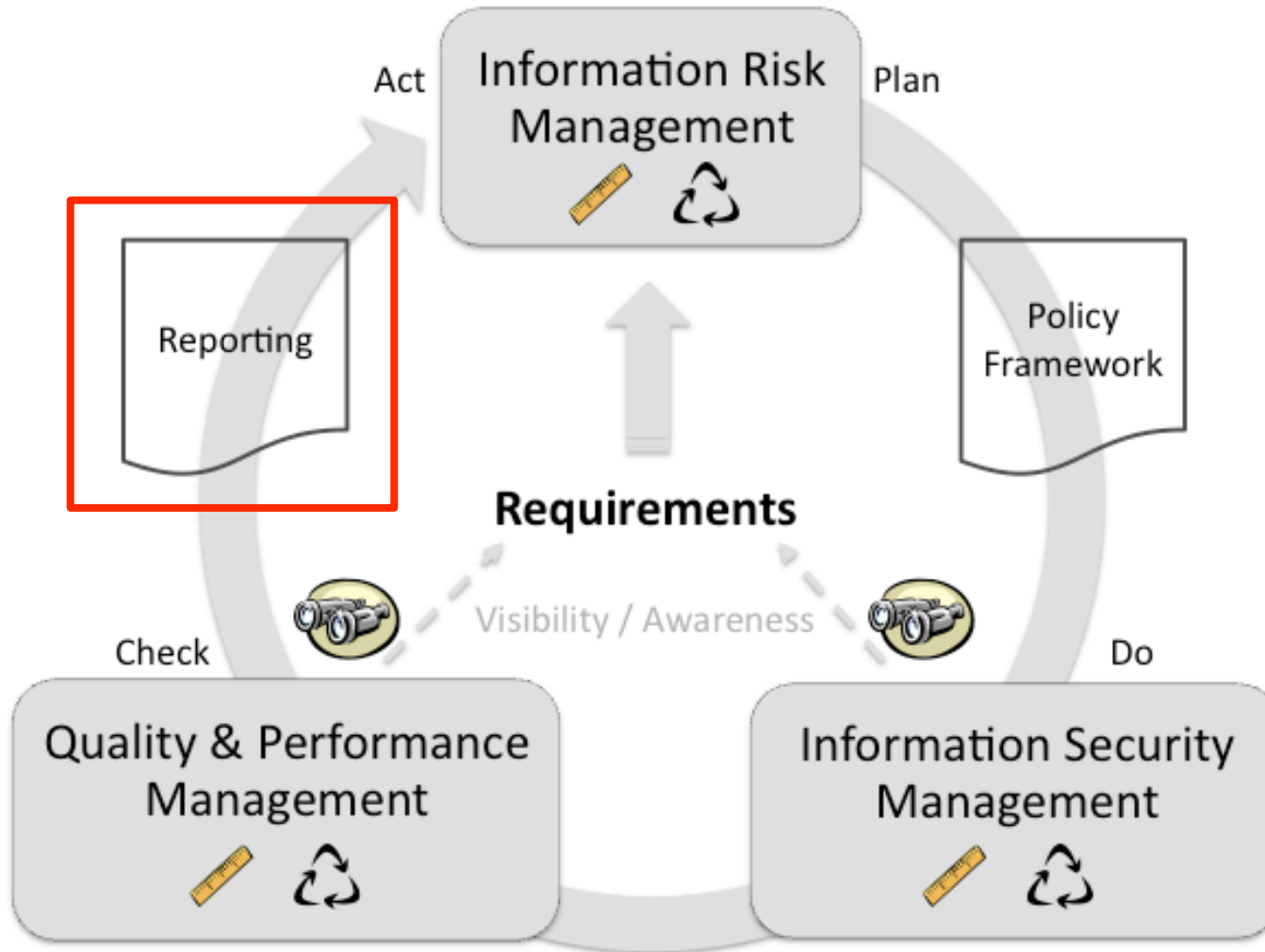
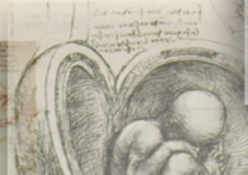
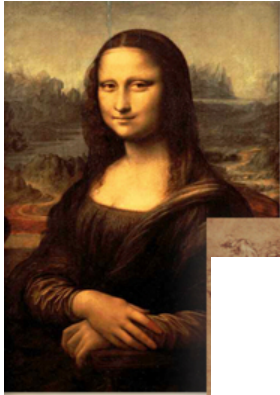
- Best Practice:
  - 2-3 time servers within your org.
  - Servers sync off known good source
  - Everything else syncs of your servers
- See Certichron ([certichron.com](http://certichron.com))...

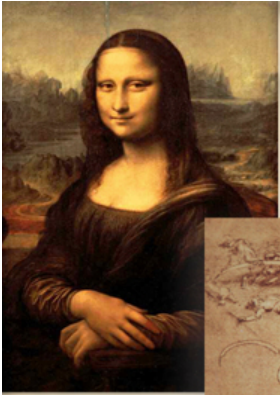


# Reporting!

- If you'll recall...







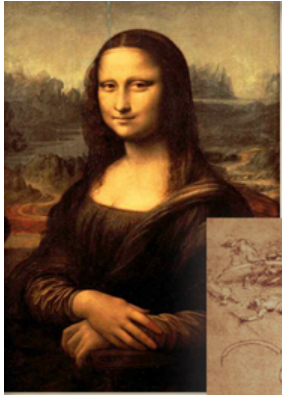
# Reporting

- Continuous Improvement
- Maturity and Adaptation
- Ties to Defensibility & Recoverability





**SHORT BREAK!**



**IN THE HOME STRETCH...**





# Putting It All Together

- The Big Picture
- How TEAM Leads to Survivability
- Next Steps



# The Big Picture

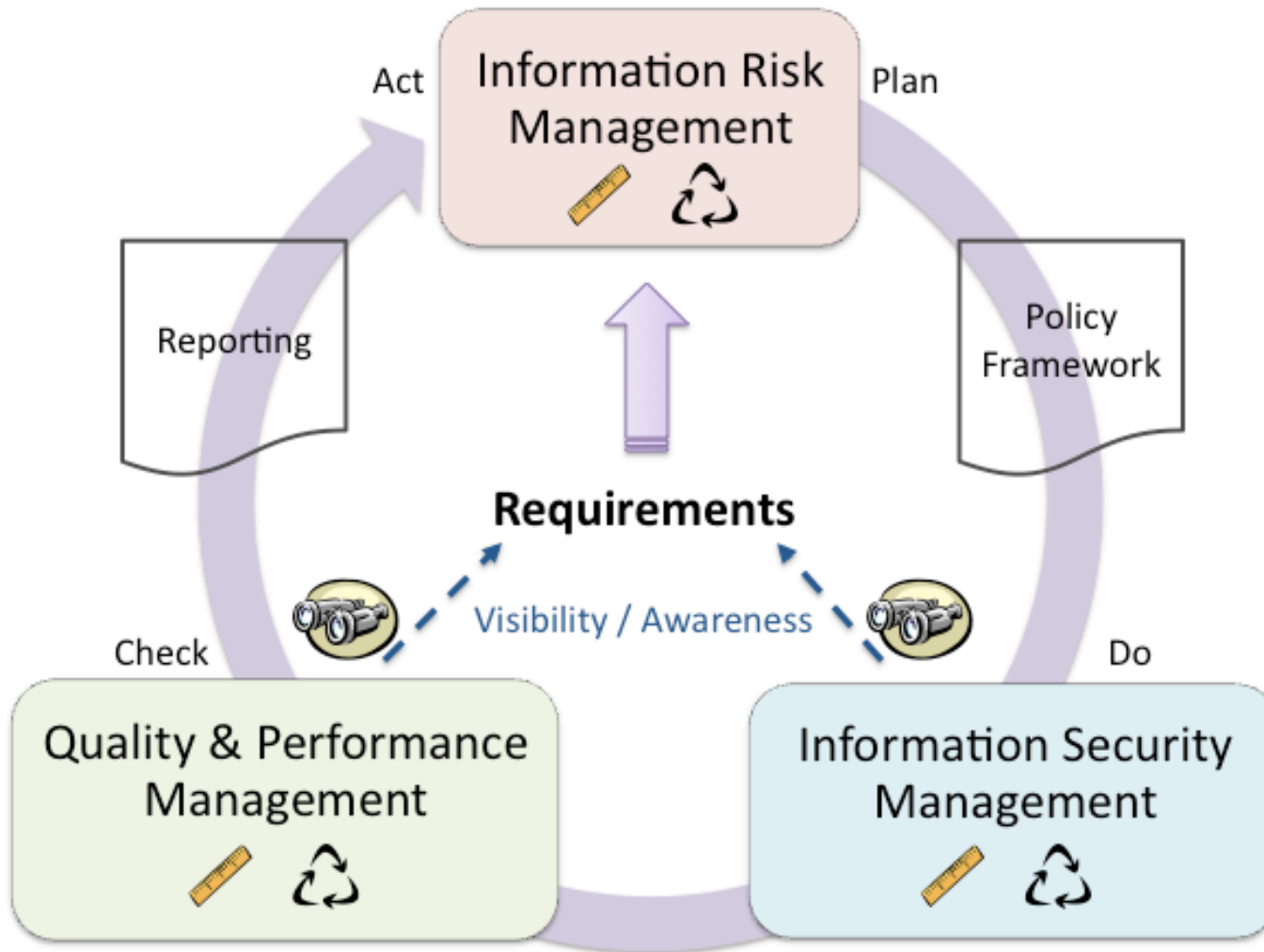
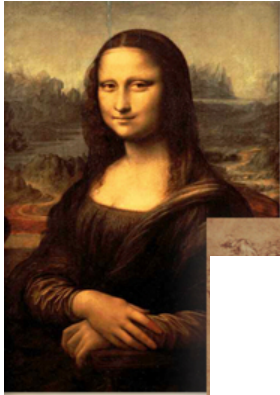
- We've covered:
  - Survivability
    - Defensibility & Recoverability
  - Policy Framework
  - The TEAM Model





# The Big Picture

- Goals:
  - Visibility & Transparency
  - Defensibility & Recoverability
  - Quality Data for Quality Decisions
  - Proper Risk Management







## **TEAM → Survivability**

- TEAM is a reference model
- It allows for orgs to harmonize “best-fit” approaches
- TEAM provides the framework for due diligence and reasonable care



## **TEAM → Survivability**

- Survivability is the goal of TEAM
- Objective is a/an (oftentimes legally) defensible position
- Recoverability means operating despite degradation





## **TEAM → Survivability**

- Do you have to use this approach?
  - Obviously, no.
- Are there alternative models today?
  - None I'm aware of.
- Mainstream vs Emerging Theory



## Next Steps...

- Your org. likely already exists...
- Where to start?
  - What do you have?
  - Leverage your strengths!
  - Gap analysis?





## Next Steps...

- De-conflict silos
- Clarify roles/responsibilities
- Seek good data
- Collaboration, *not* competition



## Next Steps...

- Make an overall plan
- Prioritize efforts
- Evaluate cost-effectiveness
- One size does not fit all in solutions
  - TEAM Model fits most!





## Advanced Topics

- Planning & Design
- Needed Tech?
- Standards
- Cloud Computing & Virtualization
- Encryption
- Key Management
- Security of Psychology



# Planning and Design

- Very important!
- Measure twice, cut once!
- **Huge** cost savings potential
- Helps achieve survivability





# Needed Technology?

- What Technology is Really Needed?
  - Beware the hype cycle
  - Shiny Object Syndrome
  - What's the business case?



# Standards

- Role and Importance
- IEEE, IETF, OASIS, ANSI, ISO, ISECOM, TCG, NIST, PCI, CIS, etc.





# Cloud Computing & Virtualization

- Cloud Security Alliance  
<http://www.cloudsecurityalliance.org/>
- Cloud Computing @ Wikipedia  
[http://en.wikipedia.org/wiki/Cloud\\_computing](http://en.wikipedia.org/wiki/Cloud_computing)



# Cloud Computing & Virtualization

- IaaS, PaaS, SaaS...
- Public vs. Private
- Jurisdictional issues
- Control issues
- SLAs, responsibilities





# Encryption & Key Mgmt

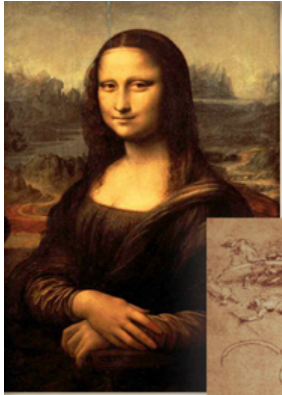
- Encryption: Easy
- Key management: Very Hard
- Costs to doing it wrong: Very High
- Don't roll your own code, please!



# The Psychology of Security

- Cognitive Dissonance
- Enablement
- Social Engineering





# OPEN Q&A / DISCUSSION



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[tomhave@secureconsulting.net](mailto:tomhave@secureconsulting.net)  
<http://twitter.com/falconsview>



**THANK YOU!**